



EMMY® AWARDS CONTEST RULES

NATAS MISSION STATEMENT

The National Academy of Television Arts & Sciences (NATAS) is a 501(c)6 non-profit service organization founded by the Committee of One Hundred, led by Ed Sullivan, in 1955. NATAS is dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

NATAS AWARDS COMMITTEE

The NATAS Awards Committee is the governing body of all NATAS Emmy Awards (the Daytime Emmy® Awards, the News & Documentary Emmy® Awards, the Sports Emmy® Awards, the Technology & Engineering Emmy® Awards, individual Regional Emmy® Awards). All Awards Committee decisions are official and binding.

NATAS ADMINISTRATION

NATAS administers three contests, the Daytime Emmy Awards, the News & Documentary Emmy Awards, and the Sports Emmy Awards, each having their own dedicated administrative teams. To reach out to the respective administrative teams regarding questions about rules, eligibility, or judging for their individual contests:

Daytime Emmy Awards - daytime@theemmys.tv

News & Documentary Emmy Awards - news@theemmys.tv

Sports Emmy Awards - sports@theemmys.tv

Please note that technical questions regarding uploading submissions, encoding, device compatibility, etc. should be directed to: emmysupport@yangaroo.com or 866-992-9902.

NATAS does not administer the International Emmy® Awards or Primetime Emmy® Awards contests. To contact these Academies directly:

IATAS - <https://www.iemmys.tv/international-academy/contact-us/>

Primetime - <https://www.emmys.com/content/contact-us>

Regional Emmy Awards are individually administered by NATAS Chapters:
<http://theemmys.tv/chapters-directory>

FORMAT OF THESE RULES

Thank you for your interest in NATAS National Emmy Award competitions. This NATAS Rule Book outlines rules that apply across the breadth of its three National Emmy competitions. Following that is the Call for Entries for the individual contest you are interested in entering. The CFEs outline additional rules specific to that individual contest.

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ENTERING NATAS CONTESTS

WHO CAN ENTER?

Anyone can enter! NATAS/Television Academy membership is not required. Producers, designated awards consultants, show contacts or individual entrant team members may submit entries on behalf of their program, on-air talent, or craft.

If entering multiple categories, NATAS recommends that shows designate a main contact or “Show Shepherd” to handle submissions and general communication with the contest administration during the contest period. Anyone entering on behalf of an individual or entity must fully confirm that the parties contained in the submission have complete knowledge of all eligibility rules, and have viewed and given consent to the content submitted on their behalf.

ELIGIBILITY PERIOD

Programs in the calendar year (January 1-December 31, 2019) are eligible for submission, with the following exception:

Sports Emmy Awards - high school, college and professional football postseason programming that originally aired in 2020 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Football programming must have aired after 12:01 AM Eastern Time February 7, 2019 and prior to 12:01 AM Eastern Time February 6, 2020.

CONTENT ELIGIBILITY

NATAS contests are open to both telecast and online/digital programming. Entries must have been transmitted to the public by a television network, a cable company, satellite, the internet, or other digital delivery media. Eligibility is limited to digital and telecast programming that was originally made available during the eligibility period. All shows must contain at least 2/3 original material as aired during the eligibility period, unless the previously produced material has been given substantial, unique and creative treatment that, in the opinion of NATAS, results in an original program.

50% RULE

Entries for national contests must have been generally available for viewing by at least 50% of U.S. television households during the eligibility period. For programs not previously approved for eligibility by NATAS, entrants must submit coverage data demonstrating availability to at least 50% of U.S. TV households. Programs made available online that are intended for a national audience are generally considered to have met the 50% threshold. Online programs intended for a regional audience should submit to one of the regional Emmy competitions. Programs that have been made available to less than 50% of a national audience, or to a particular geographic market, are eligible for regional Emmy competitions.

CATEGORY AND/OR CONTEST SHOPPING

Once a program enters a specific genre category, it is forbidden from switching for the remainder of its run unless it petitions contest administration to change categories, and the petition is accepted. Once a program enters a specific Emmy Award contest (inclusive of the Primetime Emmy Awards, which are administered by NATAS’s sister organization, the Television Academy), it is bound to remain in that contest unless a petition is filed and accepted by contest administration. If a program switches contests, it cannot switch back without approval from administration.

CATEGORY PLACEMENT

NATAS reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Entrants will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found.

U.S.-INTERNATIONAL PRODUCTIONS

U.S.-International productions that feature financial and creative involvement between U.S. and international partners, as well as programs from U.S.-based international news networks broadcasting for a U.S. audience (such as BBC World News America, CGTN America, etc.), may be eligible for submission, provided they originally air nationally on U.S. television during the current eligibility period. Submissions must have made their first run in the continental U.S. Should extenuating circumstances arise in which a U.S.- International production airs simultaneously or first outside of the U.S., ahead of its U.S. broadcast, NATAS will review the eligibility of the entry. Entries will be evaluated on a case-by-case basis.

VOD

All types of Video On Demand (VOD) releases – Transactional VOD, Subscription VOD, Ad-Based VOD, etc. – are eligible for submission. In general, the first distribution of the content on any platform is the governing airdate and program form for determining eligibility. However, a national television broadcast that airs after a VOD debut may be considered to be the canonical airing if: 1) the VOD airing was not previously submitted and/or 2) the national television broadcast premiere came within one year of its VOD debut.

LIMITED THEATRICAL RELEASES

Productions that have had a limited theatrical release before being telecast or made available VOD are eligible to enter NATAS Emmy Award contests provided: 1) they were first telecast or made available VOD nationally during the eligibility period, 2) broadcast and VOD premieres were within one year of the first theatrical screening, and 3) the aggregate number of theatrical screenings did not exceed 600 theaters. Entries will be evaluated on a case-by-case basis.

NON-ENGLISH LANGUAGE ENTRIES

Entries in a language other than English are eligible, but must include either an English language voiceover or English subtitles. Entries for the Spanish-language categories can be submitted without subtitles or voiceover, and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient.

INELIGIBLE PROJECTS

The following programming is not eligible:

1. Pornographic, violent, defamatory or offensive material, except in the context of news coverage or the documentary treatment of a nonfiction subject.
2. Previously aired programs, series or related crafts which aired and met eligibility requirements during a previous award year or another Emmy Award competition, unless it qualifies via the VOD exception listed above.
3. Program length commercials (infomercials).
4. Closed circuit programs (from hotels, hospitals, movie theatres, arenas, stadiums and other venue specific locations) with targeted audiences.
5. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
6. Motion picture premiered programs that appeared in general release to the public in theatres.
7. Compilation reels, “clip shows” or “best of...” programs that were edited from original content, except for programming eligible for the *Sports Emmy Awards*.

8. Any acquired foreign productions not originated in the United States.

ELIGIBILITY OF TITLES

Each contest's Call for Entries provide a by-category list of credited titles considered eligible for the nomination/win. For the *Daytime Emmy Awards* and the *News & Documentary Emmy Awards*, if an entrant wishes to petition an unlisted title for eligibility, the entrant must present to the contest's administration a paragraph describing the individual's work on the project. The project's producer must be copied on the correspondence. Administration rulings are final.

CREDIT FALSIFICATION

Intentional falsification of credits will result in disqualification of the entire entry.

NO INTERNAL EDITING

An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

ERRORS AND OMISSIONS

NATAS assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are ultimately responsible for their entries and advised to review submissions with respect to correct names, credits, intellectual property rights and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

MISREPRESENTATIONS

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in NATAS records and the return of any awarded statues or award certificates will be required. Violations of any other published rules and procedures herein may result in disqualification. Payment submitted with disqualified entries will not be returned.

DOUBLE DIPPING

Entry into any singular NATAS contest precludes the entry of the same programming in any other Emmy contest administered by NATAS, the Television Academy (formerly ATAS), or IATAS, including Regional Emmy Awards. For example, if an entrant enters a documentary in the *Sports Emmy Awards* Long Sports Documentary category, it cannot also be entered in the *News & Documentary Emmy Awards*.

Also, an individual is only eligible for an Emmy Award **for each specific role** in a production once. If a team member acts as a producer and an editor on a documentary (both are statue eligible titles) in the Long Sports Documentary category, they can receive a single nomination there for Producer/Editor. However, they cannot enter as an editor in the Long Form Editing category.

A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year. Exceptions are entries in the *News & Documentary Emmy Awards* competition for categories 48 and 49 as they honor regional reporting. (Note: These categories are open to regional Spot/Breaking Investigative reporting honorees and are not Emmy Awards. They are a form of national recognition for exceptional regional reporting.)

CROSS EMMY AWARD ENTRY PROHIBITED

Entry in any singular Emmy Award contest precludes the entry of the same programming in any other Emmy Award contest administered by NATAS, the Television Academy (formerly ATAS) or IATAS. Craft entries must follow programs into the same Emmy Award competition.

Exceptions may be made in rare circumstances, for example if a specific, unique craft category is only offered by one of two Emmy Award contests, and the program or report meets eligibility requirements in both competitions. Entrant must contact NATAS administration for approval of any cross-contest entry.

LATE CREDIT ADDITIONS

After the nomination announcements, changes may be made and submitted free of charge for a **time period set by each specific contest**. However, a fee of **\$150** will be charged for each name added to the credits after this deadline. This fee also applies to any changes made following the ceremonies. **Changes received more than 30 days after the ceremony will not be accepted regardless of circumstances.**

ENTRY PROCEDURES

YANGAROO

All entries are submitted via Yangaroo, the digital awards show management system for all NATAS Emmy Award contests. Administrations work with Yangaroo continually to improve the quality of the upload process. The Yangaroo homepage contains a guide to the standard and accepted media file formats. The person who completes the entry becomes the Entrant of Record in the system and is the contest administration's only point of contact for follow-up information, including post-nomination requirements. All NATAS contests require videos to be uploaded via Yangaroo, to be vetted by the contest administrations for eligibility and then viewed by the judges.

TECHNICAL SUBMISSION REQUIREMENTS

It is the entrant's responsibility to ensure files are technically sound and that all rules are fully understood, followed and submissions are completed by each deadline date in order to avoid disqualification. If an entry is being submitted on behalf of another individual or entity, that party must have full knowledge of the entry, submission rules, and complete detail contained in the submission. Refunds will not be issued for submissions resulting in disqualification.

WYSIWYT – WHAT YOU SEE IS WHAT YOU TYPED!

Entry information appears exactly as entered - odd capitalizations, misspellings, missing credits, everything in lowercase or caps, etc. Entries in all caps are not accepted and entrant will be asked to re-submit. **Administration is NOT liable for errors in listings that are the result of incorrect information being submitted on the entry form.** There is a window of opportunity to make corrections following the nomination announcements. Information supplied by the entrant is displayed in official nomination and recipient documentation, including press releases, invitations, print program and statue engravings. Once entries are submitted and closed for editing, corrections should be emailed to administration directly. Corrections conveyed by any other method including social media will not be accepted.

RESPONSIBILITY OF ENTRANT

The entrant is responsible for checking the source file audio/video quality before uploading. Once the submitted video has been encoded for the judging platform, a confirmation email is sent to the entrant, and the entrant **MUST** conduct a final review for "judging-readiness."

In the event of a nomination and/or win, the Entrant of Record becomes the point of contact for correspondence regarding required further materials, ticketing, and statue orders. If you are a Show Shepard, you are the point of contact for correspondence regarding further materials, ticketing, and statue orders. It is your responsibility to communicate with your clients regarding all follow-up information from NATAS.

DEADLINES

Deadlines are firm and essential to the timely adjudication of NATAS competitions. In the case of an extenuating circumstance necessitating late entry, the entrant must make their request to the contest's administration in writing prior to the deadline.

ENTRY CERTIFICATION

All entrants must certify entries before submitting and paying for the entry. In doing so, he or she certifies that the entry material is submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the awards process and ceremony, promotion and publicity surrounding the ceremony, and promotion, production and publicity authorized by NATAS in all media in perpetuity.

SUBMISSION AFFIRMATION

“I the undersigned certify that this submission is a production that has been made available nationally, that the submitted program is intended for distribution in the United States market, and that the information contained in the included entry materials is true and correct to the best of my knowledge. In addition, I certify that the entry material is free of encumbrances, and grant NATAS permission to use the material in conjunction with the [name of Emmy Award contest] process, ceremony, promotion and publicity authorized by NATAS in all media.”

Entrants will be required to confirm that submissions have not been entered in any other Emmy Awards contests, and that all parties included in an entry submitted on their behalf have full knowledge of the entry, submission rules and complete detail contained in the submission.

Additional confirmation takes the form of three drop down fields displayed on the entry form that must be selected and checked in order to proceed with an entry.

– Additional Information

★ Was this program, either series or special, submitted to another Emmy competition (Primetime, News & Documentary, Sports, Regional, International) or will it be in the future?

-- Select an answer --

★ Was this program produced in whole or in part by a non-US based production company?

-- Select an answer --

★ If you are submitting this entry on behalf of another individual or entity, does this party have full knowledge of the entry, eligibility submission rules, complete detail contained in the submission and given you their permission to proceed on their behalf?

-- Select an answer --

PAYMENT PROCEDURES

DISCOUNT

For national contests, there is NO discount granted to members of NATAS or of the Television Academy.

PAYMENT

Entries can be paid via credit card or check.

Payment by Check: An invoice can be generated for the entry. Please make the check payable to NATAS/Contest Name and include a copy of the printable invoice found in Yangaroo. **Payment is due according to invoice terms. Late payments not received by the end of judging may result in disqualification.**

REFUNDS

Since entry fees offset administrative costs, no refunds will be granted, except in the case of elimination of a category.

YANGAROO[©] - HOW TO USE IT

Yangaroo pages for the individual contests are as follows:

Daytime Emmy Awards – <http://daytimeemmys.dmds.com/>

News & Documentary Emmy Awards – <http://newsdocemmy.dmds.com>

Sports Emmy Awards – <http://sportsemmys.tv>

Here is a short guide for shows and independent entrants with general system information and instruction.

GETTING STARTED

Select Sign Up Now and create a User Profile. Once logged in to your dashboard, entrants can view the contest's rules, a video specifications document, submit entries, register to judge or sign up others from the production team to judge.

SUBMITTING AN ENTRY

Select Create New Submission. The Yangaroo online entry system displays categories open for entry. Once a category is selected, the entrant will progress through all pages to complete required fields and enter entrant team member information. During the entry period, entrants may save and return to a draft entry as needed to finalize by the deadline. Once an entry has been finalized and submitted, any changes and adjustments can only be made by the contest's administration team after review. Many returning programs and networks appear for selection in drop-down lists. For the *Daytime Emmy Awards* and *News & Documentary Emmy Awards*, entrants will have the option to select Not on List and type the team member's job title into the field. After submitting a Not on List title, you must petition the contest's administration with details regarding the individual's work on the entry. All Not on List credits are subject to approval by NATAS administration.

ENTRANT TEAM MEMBERS (CREDITS)

On this page, add eligible entrant team members either individually or via the Entrant Spreadsheet.

For Program categories, do NOT list entire production cast and crew. List only those who are considered statue eligible according to the eligible title listing. Entrants of Record are also responsible for ensuring each entrant is aware of and approves their entry submissions.

MEDIA UPLOADS

Upload video files or any other required media (PDF and Excel files) directly into the submission on the Assign Files to Submission page. The Yangaroo dashboard includes a document outlining standard and accepted media file formats required to upload to an entry. Videos will be looked at by judges in the format in which they are submitted. Shortly after the upload is complete, the entrant will receive notification that the submitted video has been encoded and is ready for review and approval. Entrants must check the entire submission for optimal A/V quality before it is presented to the judging platform and repair or replace where necessary.

JUDGING NATAS CONTESTS

WHAT IS PEER JUDGING?

NATAS contests are judged category by category by a panel of experts in that particular field – e.g. editors judge editing. Specific qualifications for judges per individual contest are outlined in each contest’s rules. The success of the Emmy Awards process depends on the willingness of qualified professionals to serve as judges.

JUDGING SIGN UP

Registering to judge for NATAS Emmy Award contests is a separate step for each competition.

JUDGES ARE VOLUNTEERS

Judges for all NATAS Emmy Award contests are volunteers. They do not receive any compensation for participation.

JUDGING RESPONSIBILITIES

With a few exceptions (noted in the individual contest’s Call for Entries), judging is done online. Judges must sign up to judge and contest administration will assign them to categories based on their backgrounds and expertise. Judging **requires** watching embedded videos and scoring all entries in their designated categories on a scale of 10 (award worthy) to 1 (definitely not nomination or award worthy). NATAS contests do NOT use a “check one” or ranked system of judging. The judging window is several weeks. Judges are allowed to give multiple entries the same score. Each category has a minimum required viewing amount. After an entry in the category is viewed by at least the minimum amount, the judge’s ballot will open up and become available for scoring. Each entry is judged individually on its own merits based on each judge’s individual perception of excellence.

National competitions judge with the goal of five nominees and one recipient in each category. In the event of a tie for the win, or for the total number of nominations, the Awards Committee has the jurisdiction to break ties using a tiebreak method.

TIEBREAK

In the event of an exact tie in scores for the recipient, the Awards Committee has the right to invoke a tiebreak method by which the recipient is determined by the number of scores of ten. If a tie remains, they have the right to look at the number of nines. If the entries remain tied, multiple entries will be declared Emmy recipients. Any National Awards Committee discussion, deliberation or decision regarding nominations is conducted using unidentified raw scores.

MINIMUM VIEWING

Each category has a minimum viewing requirement whereby judges are required to watch a certain percentage of an entry before the ballot will open. All entries must be watched to the minimum viewing requirement for submission of the ballot.

PRELIMINARY VERSUS BLUE RIBBON

Where a category receives a large number of entries, resulting in screening sessions that would exceed what is deemed a reasonable viewing length for a single judging round, it will undergo a Preliminary Judging Round. Depending each year on the number of entries per category, various categories in various contests will undergo this round in which the entries are narrowed down prior to the Blue Ribbon round. The Blue Ribbon round then commences and this round of judging decides BOTH the nominees and the recipient(s) in each category. There is no additional round of judging.

SOCIAL MEDIA

All judges for NATAS contests are expressly forbidden from posting on social media their opinion of materials viewed or their scores.

FOR YOUR CONSIDERATION

As the nominees and recipients are decided in the same round of judging via scores, all For Your Consideration campaigns are of limited usefulness.

CHALLENGES AND/OR INAPPROPRIATE SITUATIONS

The fair adjudication of all NATAS competitions is of paramount importance. Any individual or organization that has observed potential impropriety or inappropriate behavior by any entrant, judge, administration staff, or others in the course of the competition, or that has any concerns about a submission, judging, or other awards procedures or processes, is encouraged to report the matter immediately to NATAS by sending an email to reports@theemmys.tv. All substantive reports will be thoroughly and quickly investigated.

RESULTS CONFIDENTIALITY

From the time of the nomination announcement until the winners are announced at the respective ceremonies, the identities of all awards recipients are known ONLY by an independent accounting firm. The only exceptions are for the Lifetime Achievement Emmy Award honorees.

TRANSPARENCY REPORT

Following each contest, NATAS will publicly release a transparency report outlining statistics as well as every instance in which a judgement call (regarding eligibility, disqualifying a ballot, etc.) is made. The report will be anonymized as much as possible.

THE EMMY AWARD

POST-NOMINATION PROCEDURES

If an entry is nominated, contest administration will reach out to the Entrant of Record to coordinate assets necessary for production (i.e. clips, the designated acceptor, desired ticket purchases). **It is the Entrant of Record's responsibility to communicate with clients even after the entry process is complete. All follow up, including ticket orders for the ceremony/ceremonies, is done through the Entrant of Record.**

ACCEPTORS

Nominees will submit, via the Entrant of Record, the name of ONE person per category who will be speaking onstage at the ceremony as the acceptor. As many people can go onstage as desired, but only one is permitted to speak.

WHO RECEIVES A STATUE?

Each winning entry receives one gratis statue. All individuals with an Emmy eligible credit vetted by NATAS administration will be able to order a statue. **Entrants will automatically receive an email to the Entrant of Record from awards@theemmys.tv with information about logging into the online ordering system.** Statue orders take three to four weeks to process once the order is received. Statue eligibility is limited to INDIVIDUALS. No corporate entities or networks are statue eligible.

BAND ENGRAVING

Standard format for all statues is as follows:

COMPETITION NAME
CATEGORY NAME
PROGRAM TITLE
SEGMENT (IF APPLICABLE)
NETWORK
FIRST NAME LAST NAME, POSITION

COMMEMORATIVE EMMY AWARD STATUES

Commemorative Emmy Award statues (up to three total per winning entry) are available for a network, studio, or production company. The statue is engraved the same as the individual Emmy Award, but does not have the individual's name and position. The word "commemorative" is engraved at the rear of the statue. Commemorative Emmy Award statues cannot be ordered by individuals.

CONTRIBUTOR CERTIFICATES OR PLAQUES

Contributor certificates or plaques are available for all individuals who contributed to the honored project, but are otherwise ineligible for the Emmy Award statue.

NOMINATION CERTIFICATES

Nomination Certificates are no longer offered gratis by NATAS. Certificates are available for ordering, along with the upgraded options, on the same ordering website where recipients can order statues.

AWARD OWNERSHIP

Emmy Awards are presented to individuals, not their employers, even if an employer pays entry or statue fees. Ownership of the Emmy Statue is retained by the National Academy of Television Arts & Sciences.

RULES FOR THE PROTECTION OF THE EMMY STATUE

1. The Emmy® statuette is the property of and all rights are reserved by the Academy of Television Arts and Sciences/National Academy of Television Arts & Sciences (“Academies”).
2. The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by the Academies, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest.
3. If a recipient or the recipient’s heir or successor in interest proposes to sell, auction, or otherwise dispose of an Emmy® statuette, such persons shall be obligated to return the statuette to Academy from which received, which will retain the same in storage in memory of the recipient.

Academy of Television Arts and Sciences
5220 Lankershim Blvd.
North Hollywood, CA 91601
(818) 754-2800

National Academy of Television Arts & Sciences
450 Park Ave. South, 3rd Floor
New York, NY 10016
(212) 586-5424

PROMOTION

Emmy Award recipients may refer in advertising and publicity to the fact that they are the **current** Emmy Award recipient **only for one year** after the recognition was bestowed. Recipients may use a replica of the Emmy Award statue in such advertising. Individuals who contributed to the production or craft but were not honored with a statue cannot specifically advertise they are an Emmy Award recipient. They can only state they worked on the recognized program. A registration mark ® and the appropriate copyright notice: ©ATAS/NATAS must accompany any portrayal of the Emmy Award statue or moniker. The word “Best” may not be used in the promotion of an Emmy Award, unless the term “Best” is part of the title of an Emmy category (i.e. Best Documentary).

After the one year period, recipients can use language promoting their status as an Emmy Award recipient in perpetuity without usage of the statue image.

Both current and past Emmy Award nominees can promote their nomination(s) in writing, with or without category titles and with or without years, but unilaterally without usage of the statue image.

For more information visit our website: <http://theemmys.tv/trademarks>

GLOSSARY OF TERMS

Acceptor – the one designated individual who will ascend the stage at the ceremony and speak should the entry be announced as the winner. Numerous individuals from a winning team can join the acceptor onstage but only the acceptor is permitted to speak.

Airdate – the original date the content was either aired on television, streamed or made available through other eligible means. This date is used to determine the eligibility of the content.

Assets – required supplemental materials that need to be uploaded before the entry is complete. Assets include videos, supporting documentation, artwork, and the Emmy essay.

Associated Categories – *for the Daytime Emmys*. Categories other than Program (Series or Special) categories that the content is also eligible for. Associated Categories include Performer or Host categories and Craft categories.

Band Engraving – the text engraved on each individual statue.

Blue Ribbon Judging – the final round of judging of industry peers that establishes not only the nominees but also the recipient(s) in each category.

Call for Entries – the published contest-specific and by-category submission guide for each individual contest.

Ceremony Clip – a short selection of a nominated program that is provided by the entrant according to NATAS's hi-res specs and can be used by production for ceremony packages.

Commemorative Statue – a display Emmy available to studios, production companies and networks that indicate their involvement in an Emmy winning entry. The statue band engraving only includes essential entry submission information.

Conflict of Interest – a professional or personal bias that would prevent a prospective judge from fairly adjudicating a specific category, such as direct involvement in the production of an entry or a special relationship with someone directly involved in the production, such as a spouse or significant other.

Contributor Plaque/Certificate – in the event of an Emmy win, individuals who worked on the project, but are not statue eligible, can order a Contributor Plaque or Certificate when their contribution is verified by a senior producer or craft lead. This is NOT an Emmy Award.

Craft Category – a category recognizing specialists in the various technical and artistic fields of television production.

Creative Arts – a separate Daytime Emmys ceremony honoring craft categories.

Credit – how a person is billed on a television production (e.g. Producer or Lighting Designer) that determines if they are Emmy Eligible to receive a nomination and/or win in the category.

Credit List – a list provided by the entrant of all individuals requested to be Emmy eligible based on their credited titles.

Digital Drama Series – *for the Daytime Emmys*. A continuous episodic work of dramatic fiction that has between 5 and 35 episodes in the calendar year.

DTE – abbreviation for Daytime Emmys.

Double Dipping – entering more than one NATAS Emmy contest, and/or receiving more than one Emmy nomination for the same job title, both of which are expressly forbidden.

Early Entry Deadline – *for the Daytime Emmys and the News & Documentary Emmys*. An earlier date by which, with receipt of specific materials and entry fees, an entrant can receive a reduced rate. However, the remaining assets must be received by the Final Entry Deadline.

Eligibility Year – the calendar year. All entries in NATAS Emmy contests must have an original airdate in 2019 to be eligible, with the exception of football programming in the Sports Emmys.

Emmy Eligible/Statue Eligible – an individual deemed by NATAS to be eligible to receive an Emmy Award, based on their credited title. Also referred to as Statue Eligible.

Emmy Essay – a precis designed to allow the entrant to explain to judges what makes this piece Emmy worthy and specifics to consider during the judging process.

Entrant of Record – the person who fills out the information necessary for an entry and is therefore the contact of record for all necessary follow-ups from NATAS.

Entry – a submission to a NATAS Emmy contest.

Episode – a single coherent narrative unit within a larger series.

Essential Entry Information – *for the Daytime Emmys*. Data that must be completed, along with receiving payment, in order to reach the Early Entry Deadline and receive discounted entry fees. The remaining information must be filled in by the Final Entry Deadline.

Excerpt – *for the Sports Emmy Awards*. A selection of programming submitted with an Emmy entry for consideration of the judges.

Feature – *for the Sports Emmy Awards*. An edited element of a Program that enhances viewer understanding or appreciation of the subject matter of the telecast.

Final Entry Deadline – date and time by which ALL information, including assets, must be received in order for an entry to be included in the Emmys contest.

First Transmission – method, date, time, and format by which content was initially presented.

Innovator - *for the Sports Emmys*. Those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners not executors of the idea, not the managers, supervisors, executives, approvers or financiers of the project.

Judge – a qualified industry professional who volunteers to serve on a panel or panels - as assigned by contest administration - to watch all of the video content associated with each entry, and fairly adjudicate Emmy worthiness.

Judging Grid – *for the Daytime Emmys*. Entrants in the Drama Series and Digital Drama Series categories will receive judging parity and be permitted to place equal judging representation on each category they enter. This is achieved by filling out a document known as a Judging Grid, which will ask for names and email addresses of the appropriate number of qualified peer judges in each category entered.

Juried Award – *for the Daytime Emmys*. The Individual Achievement in Animation category is decided by judges who look at each entry in each discipline and decide by unanimous vote if the work merits zero, one, or multiple awards.

Late Credit Addition – adding additional Emmy eligible/statue eligible names to the nomination/winner’s list after each contest’s individual deadline, at which point a late fee of \$150 per credit is charged. Late credit additions are not allowed more than 30 days after the ceremony for any reason.

Lifetime Achievement – a non-judged award approved by the NATAS Awards Committee given for extraordinary career accomplishments in a television discipline.

Live Panel Judging – judging that takes place in-person at which the panel watches the material all together as a group but casts individual secret ballots.

Membership – an individual can be a member to either the Television Academy (former ATAS and home of the Primetime Emmys) and/or an individual regional Chapter of the National Academy of Arts & Sciences. There is no national NATAS membership. Some categories in the *Daytime Emmys* are judged by members only, inclusive of membership to either organization.

Minimum Viewing – each category has a requirement of what percentage of each submission needs to be watched before a judge’s ballot opens for them to input their scores. The minimum viewing requirement differs from category to category but the same percentage applies to all entries within a specific category.

NATAS – National Academy of Television Arts & Sciences, administrators of the Daytime, News & Documentary, Sports, and Technology & Engineering Emmys.

Nomination Release – a press release published when the nominations are announced. The initial nomination release may just include the nominated programs and be updated later to include a complete list of all individuals who are nominated.

Nomination Certificate – a certificate available for all individuals listed on the nomination release.

Nominee – a team member associated with a submission that has been judged and deemed as Emmy nominated.

Not on List – *for the Daytime Emmys and the News & Documentary Emmys*. A title which is not considered Statue Eligible but which the entrant would like to petition to NATAS administration for eligibility.

Peer Judging – judging policy of all NATAS Emmy contests whereby each category is judged solely by individuals qualified in that specific field.

Performer Category – *for the Daytime Emmys*. Any category associated with onscreen talent, including acting, talk show hosting, and game show hosting.

Preliminary Round Judging – a first round of judging applied to categories that, based on number of entries and length of screen time, would create an unreasonable viewing length for judges. All entries in this round of judging are split at random and the scores generated by the judges create a shortlist which are advanced to the final Blue Ribbon Judging Round.

Pre-Nomination – *for the Daytime Emmys*. For the Drama and Digital Drama acting categories with more than 14 entries each, a judging round will determine Pre-Nominees based on their scores. Those performers will submit different reels to then be judged by separate panels who decide the nominees and recipients.

Producer Proof – *for the Daytime Emmys*. Spreadsheet available in Yangaroo or by request that lists each entry and each credit by entrant or Show Shepherd.

Program – a production of television content that stands alone as a complete show.

Programming – *for the Sports Emmy Awards*. The generic term for video productions available via a television network, a cable or satellite provider, broadband or other distribution media.

Reel Category – *for the Daytime Emmys*. Any category requiring the entrant to submit a video containing a composite of materials from within the eligibility period as opposed to a full episode.

Segment – a portion of a telecast.

Series – a collection of programs on the same subject matter or having the same production elements and techniques, which is scheduled to occur on some regular basis.

Short Format – *for the Daytime Emmys*. Content that runs less than approximately 15 minutes (for Special Class Short Format), or less than approximately 9 minutes (Short Format Children’s Program).

Show Shepherd – an Entrant of Record who does mass entering for multiple categories for a single show, multiple shows, and/or for a production entity or studio.

Special – *for the Sports Emmy Awards*. For series programming to be considered a ‘Special’, the telecast must have determining factors such as a different total running time from that of the series episodes; on-air talent different from those on the series; differences in the program format; a considerably different main title, and similar considerations. The program must be promoted as a Special.

Statue – used to honor an Emmy recipient.

Submission – a completed entry.

Submitter – *for the Sports Emmy Awards*. The individual who makes an entry in the Emmy competition.

Team Award – any category which has more than one Emmy eligible individual per entry.

Team Member – any Emmy eligible individual associated with a submitted entry.

Television Academy – NATAS’s sister organization and arbiter of the Primetime Emmys.

Total Running Time – the complete running time of the program or episode as aired.

Total Submission Time – the complete running time of the entry as entered.

Transparency Report – a document released publicly after the close of each NATAS contest highlighting statistics and any judgement calls made that impacted the overall competition.

VOD – Video on Demand. All NATAS contests accept content from all forms of VOD and streaming.

Wholly Produced – *for the Sports Emmy Awards*. For live and ‘live-to-tape’ productions, an equipment level featuring at least four unilateral coverage cameras, talent under the direction of the producer, and graphics and replays controlled by the production team.

WYSIWYT – What You See Is What You Typed. All information in your entry will appear on supplemental materials, such as the nomination release and the ceremony program, exactly as was entered online. Typos such as misspellings and all caps must be manually corrected by the Entrant of Record.

Yangaroo – platform on which all entering and judging of NATAS contests is conducted.

THE 41st SPORTS EMMY® AWARDS: WHAT'S NEW?

The following revisions and refinements have been made to the Sports Emmy® Award rules and procedures with respect to previous editions of the rules.

- The format of this Call for Entries has been updated, with a section titled “EMMY® AWARDS CONTEST RULES.” This section covers the basic rules that govern the conduct of the awards and the ground rules for all categories.
- A new category for Outstanding Esports Coverage has been established. See page 57 for more information.
- Outstanding Feature Story in Spanish replaces Outstanding Live Sports Coverage in Spanish. See page 97 for more information.
- Entry limits per networks, time buy producers or syndicators have been waived for all categories.
- In the George Wensel Technical Achievement Award, each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted. Entrants must submit a timeline of the development of the innovation, indicating major points in its development and which innovators were involved at each point.
- The video presentation for the Wensel Award must include at least one “as aired” coverage or studio excerpt of the innovation in use.
- The explanatory portion of the submission videos in the Outstanding Technical Team Remote, Technical Team Studio, and Wensel Technical Achievement categories must be a single continuous segment of no more than 3 minutes (split explanatory videos are no longer allowed).
- To refine the rule limiting the entry of programming in more than one Emmy® Award contest, the rule has been revised to read: “The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest.” For example, the Sports Emmy® Awards do not offer a “Best Narrator” category, whereas the Prime Time Emmy® Awards do. Pending coordination between the two Emmy® organizations, the entry of a sports documentary narrator in the Prime Time category would be allowed.
- The wording of the Original Material rule has been revised to clarify that the stipulation that at least two-thirds of the entered telecast or programming is measured with respect to the entire telecast as aired, not the video excerpts submitted for judging. If there is any question as to the originality of an entry, the

submitter must provide the complete original telecast or programming for comparison. Additionally, there is no limit as to the length of time from the previously produced material to the entered telecast or programming in question.

- Compilation reels, sizzle reels or buzz tapes are not permitted in any category. Entries are to be produced from video and audio as it originally aired in context to the viewer, without augmented music, graphics, voice over or on-cameras. Aired programming that is in the format of a compilation reel is not eligible.
- NATAS reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Submitters will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found, and entry fees refunded.
- Programming that otherwise conforms to the rules for Outstanding Live Sports Special may be eligible as determined by NATAS, upon petition by the submitter.
- Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category, and vice versa. A previously entered "digital innovation" will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen.
- Language regarding entry challenges, submitter's responsibilities and results confidentiality have been added.

HOW THE SPORTS EMMY® AWARDS WORK

The National Academy of Television Arts & Sciences (NATAS) is a 501(c)6 non-profit service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

The Sports Emmy® Awards honors outstanding achievement in sports programming by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

In December 2019, a call for entries is sent to a wide cross section of the television sports community. Entries are solicited from broadcast and cable networks, "over the top" providers, syndicators and independent producers. Entry limits per network, time buy producers or syndicators have been waived for all categories.

Individual crafts persons may submit in the craft categories.

The final deadline for entries in the Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary categories is the close of business (5:00 PM EST) on Thursday, January 23, 2020. Entries in the Outstanding Edited Sports Event Coverage and Outstanding Edited Sports Special or Series categories must be started on line no later than the close of business (5:00 PM EST) Thursday, January 23, 2020.

The final deadline for all other entries is the close of business (5:00 PM EST) on Thursday, February 6, 2020.

For the majority of categories, entries are screened in February and March in a single round of at-home 'blue ribbon' judging.

Entries are judged by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members or staff of The National Academy of Television Arts & Sciences (NATAS). They are sent to an accounting firm for tabulation.

The nominees are announced in late March, and posted on the NATAS website at www.TheEmmys.tv. This year's honorees will be announced at the Sports Emmy® Awards ceremony.

**VOLUNTEERS NEEDED TO SERVE AS JUDGES
FOR THE
41st ANNUAL SPORTS EMMY® AWARDS**

The National Academy of Television Arts & Sciences invites individuals with significant experience in sports production at the national level to serve as judges for the 41st Annual Sports Emmy® Awards.

Who qualifies to be a judge?

Producers, Executive Producers, Directors, On-Air Commentators and Associate Directors. Associate Producers with significant experience in national sports production.

Craftspeople: Writers, Researchers, Cinematographers, Electronic Camerapersons, Editors, Graphic Designers, Audio Technicians, Technical Directors, Composers, Music Directors, Art Directors and Production Designers.

Judging for most categories is conducted via at-home on-line screenings February 20 – March 6, 2020.

For more information, please contact:

Justine Gubar

Executive Director, Sports Emmy® Awards

JGubar@TheEmmys.tv, 212-484-9456

OR

Steve Head

Director, Sports Emmy® Awards

SHead@TheEmmys.tv, 212-484-9443

ELIGIBILITY PERIOD: JANUARY 1 - DECEMBER 31, 2019

(The eligibility period for high school, college and professional Football postseason related programming begins at 12:01 AM Eastern Time on February 7, 2019 and extends through 12:01 AM Eastern Time on February 6, 2020)

CALENDAR

- **December 2019**
Call For Entries released.
- **Thursday, January 23, 2020**
Final deadline for entries in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary. Entries for Outstanding Edited Sports Event Coverage and Outstanding Edited Sports Special or Series must have started by this date.
- **Thursday, February 6, 2020**
Final deadline for entry; Football programming must have aired after 12:01 AM Eastern Time on February 7, 2019 and prior to 12:01 AM Eastern Time on February 6, 2020.
- **Thursday, February 20 – Friday, March 6, 2020**
Blue Ribbon Panel at-home on-line screening.
- **Friday, March 6, 2020**
Deadline (Close of Business, 5:00 PM EST) for ballots to be submitted on-line and received by the official accounting firm, Lutz and Carr.
- **Late March 2020**
Nominations Announced (www.TheEmmys.tv).

★ PLEASE TAKE NOTE

The format of this Call for Entries has changed, with summaries highlighting the key rules and procedures, including the list of eligible job titles associated with each category. These summaries do not preclude any aspect of the official rules and, if there are any discrepancies, the written rule text takes precedence.

► **Eligibility Period.** The eligibility period is the calendar year 2019 (January 1 – December 31, 2019) with the following exception: high school, college and professional football postseason programming that originally aired in 2020 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Due to the judging timetable, entries for those three categories are due on January 23, 2020. Football programming must have aired between 12:01 AM Eastern Time on February 7, 2019 and prior to 12:01 AM Eastern Time on February 6, 2020.

► **Entry system.** The Sports Emmy® Awards use an online submission and judging system. Please go to www.sportsemmys.tv to set up an account and begin using the system. Submitters are now able to enter all submission information online, save and update submission information over the course of the submission period, and pay online. In addition, all Emmy® judging will take place online, which means submitters will be required to upload their submission video to the National Academy's service provider, Yangaroo, via the online submission process. More information, including specifications for submission video, is available at www.sportsemmys.tv and on page 38 of this rulebook.

Entries for the Technical Team Remote, Technical Team Studio, and Wensel Technical Achievement categories must provide Blu-ray discs for the live judging panels and upload the submission video online. (see pages 77-80 and 91-93).

► **Submitter's Responsibility.** It is the submitter's responsibility to ensure that all competition rules are fully adhered to, all video files are playable in the submission website and free of technical errors, and all entry materials are properly submitted by the submission deadline. Submissions that do not meet

these criteria are subject to disqualification. If an entry is submitted on behalf of another individual or entity, that party must have full knowledge of the contents of the submission and its adherence to competition rules. Refunds will not be issued for submissions resulting in disqualification. Late submissions may be accepted in compelling or extraordinary circumstances and will be evaluated on a case by case basis. Extension requests should be sent to sports@TheEmmys.tv.

► **World Feeds.** If a production is not wholly-produced by the network or entity that enters it in the Sports Emmy® Awards, the leading production talent for the World Feed or host broadcaster must be entered. “World Feed” Executive Producers, Producers and Directors must be entered as statue-eligible individuals. Subject to review by NATAS, the threshold of “wholly produced” for live and “live-to-tape” productions is four unilateral coverage cameras, talent under the direction of the producer, and graphics and replays controlled by the production team. If requested, a production survey with a camera plot and equipment levels may be required to confirm eligibility.

► **Original Material.** At least two-thirds of the entered telecast or programming must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of The National Academy of Television Arts & Sciences, results in an original program or original programming. There is no limit as to the length of time from the previously produced material to the entered telecast or programming in question. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for analysis.

► **The Documentary Categories.** Judging of the Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary categories will be a two-step process. The submission running time of the entry videos can be up to 120 minutes in Long Sports Documentary; 90 minutes in Serialized Sports Documentary categories; 30 minutes in Short Sports Documentary.

▶ **“Behind the Scenes” videos restricted.** Even if such a feature aired in a telecast, Behind the Scenes videos are not allowed in any craft category other than Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Craft categories are to be judged solely on the content applicable to the category (e.g. audio for Audio, graphics for Graphics) as presented to the viewer in the coverage of the sporting event/series in question.

▶ **Compilation reels, buzz tapes, or sizzle reels are not permitted in any category.** Entries are to be produced from video and audio as it originally aired in context to the viewer, without augmented music, graphics, voice over or on-cameras. Aired programming that is in the format of a compilation reel is not eligible.

▶ **Voting Scoring.** To standardize procedures across all NATAS administered Sports Emmy® Award categories, voting is on a scale of 1-10, with “10” being the highest score and “1” being the lowest.

▶ **Judging Process.** All of the panels will have an equal number of representatives from each corporate entity, unless they choose not to provide a candidate. In specific, the corporate entities are: CBS (CBS, CBS Sports Network, CBS All Access); Disney (ABC, ESPN, ESPN2, ESPN+, ESPN Deportes, ESPN Classic, NAT Geo, FX, et al.); NBC Universal (NBC, NBC Sports Network, NBC Sports Gold, Bravo, CNBC, Golf Channel, MSNBC, NBC Universo, Oxygen, Telemundo, USA, Universal HD); NFL (NFL Films, NFL Network); FOX Corporation (FOX, FS1, FS2, Fox Sports Go, FOX Deportes, Big 10 Network); MLB (MLB Productions, MLB Network, NHL Network); HBO; Showtime; Turner Sports (TNT, tbs, Bleacher Report, B/R Live, truTV).

▶ **Judging Process – Technical Panel (Technical Team Remote, Technical Team Studio and Wensel Technical Achievement Award).** Judging of these categories may be conducted at a live viewing panel in New York City. All other aspects of the voting will be the same as the other craft categories (all submissions are to be viewed in their entirety and each is to receive a score). Holding a live viewing panel allows for viewing the technologies in a uniform way for all peer judges.

► **Judging Process – Outstanding Digital Innovation.** If need be, judging of this category may be conducted at a live viewing panel in New York City. All other aspects of the voting will be the same as the other program categories (all submissions are to be viewed in their entirety and each is to receive a score).

► **Judging Process – At Home Viewing.** In addition to online viewing for the New Media categories, all other categories (except for the Documentaries, Technical Panel and Outstanding Digital Innovation category, – see above) will be judged online, screened in a single round of at-home “blue ribbon” judging, unless the number of entries warrants having a two-phase judging process. Judges will be directed to a secure website where submissions will be viewed and voted on. Judges will have roughly two weeks to review submissions and cast their ballots. For more information or to apply to serve as an Emmy® judge, [click here](#).

► **Entries can come from any media platform.** While there are New Media categories (Outstanding Trans-Media Sports Coverage, Outstanding Digital Innovation, and Outstanding Social TV Experience), programming originally made available on the internet, or through other digital platforms is eligible in any applicable category.

► **Early declaration for the Outstanding Edited Sports Event Coverage and the Outstanding Edited Sports Series or Special categories.** If a submitter intends to enter either the Outstanding Edited Sports Event Coverage or the Outstanding Edited Sports Series or Special categories, they must start the on-line entry process no later than Thursday, January 23rd. Entries will be reviewed to determine whether they are entered in the proper category.

► **Edited Sports Event Coverage.** A single episode of a series cannot be entered in the Outstanding Edited Event Coverage category, if the series is entered in either the Outstanding Edited Sports Special or Series or Outstanding Serialized Sports Documentary Category.

► **On-air Talent Credited As Production Personnel.** On-air talent may be entered as Emmy®-eligible in a production role if, and only if, they have received a credit with a production title via either an on-air graphic or a publicly posted webpage. Video credit packages must be made available to NATAS for

verification purposes, but do not have to be included in the entry's video submission.

► **The George Wensel Technical Achievement Award.** The limit for the number of innovators who may be entered as statue-eligible remains at 10, but a detailed paragraph of the duties and contribution for each of the innovators entered must be included for review by the National Awards Committee for all entries in this category. (In the past, an explanatory paragraph for under 10 innovators was not necessary.) A petition may be made for a waiver in cases where a substantial contribution by more than 10 individuals calls for their consideration. Entrants must also submit a timeline of the development of the innovation, indicating major points in its development and which innovators were involved at each point. The term "Innovator" is defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally, they are the creators of the innovation, planners not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project. In addition, each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.

► **Wensel Technical Achievement Award Video Submission.** A supplementary support video is no longer allowed. Three continuous minutes of the maximum 10 minute submission video can now be a "behind the scenes" or explanatory video, however it cannot be the only video excerpt submitted. Split explanatory videos are no longer allowed. At least one "as aired" coverage or studio excerpt of the innovation in use must be included on the video submission.

► **Promotional Announcement** Each entry may be for a single production or selections from a campaign. No individual spot can be longer than 120 seconds. Each campaign may be represented by the inclusion of no more than three (3) spots, totaling no more than 3 minutes, which were originally shown during the 2019 eligibility year. Additional spots from an entered campaign cannot be entered as an individual entry. Entering numerous individual spots is allowed if there is no "campaign" composite entry.

SPORTS EMMY FUNDAMENTAL RULES

☆ ELIGIBILITY PERIOD: CALENDAR YEAR 2019

The eligibility period (or "Awards Year") is the calendar year 2019 (January 1 – December 31, 2019) with the following exception: high school, college and professional football postseason programming that originally aired in 2020 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Football programming must have aired between 12:01 AM Eastern Time on February 7, 2019 and 12:01 AM Eastern Time on February 6, 2020.

☆ ELIGIBILITY CRITERIA

NON-ENGLISH LANGUAGE ENTRIES:

In all categories other than the Spanish-language categories, entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or a complete English language transcript. Subtitles or a voiceover are strongly preferred.

Entries for the Spanish-language categories can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Blue Ribbon panels are comprised of peer professionals who have a credited body of work at the national level.

Eligible entries must be submitted by U.S.-based media companies for work created originally in the U.S. or original work created internationally for U.S. Hispanic audiences which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on U.S.-based networks or other distribution media with a national distribution.

Entries in the Spanish-language categories that have aired simultaneously in the U.S. and internationally must be reviewed by The National Academy of Television Arts & Sciences for eligibility.

PREVIOUSLY AIRED PROGRAMS:

A program or series which aired and met the eligibility requirements during a previous awards year is not eligible for participation in the current Sports Emmy® Awards competition.

ORIGINAL MATERIAL:

At least two-thirds of the entered telecast or programming as originally made available to the public must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of The National Academy of Television Arts & Sciences, results in an original program or original programming. There is no limit as to the length of time from the previously produced material to the entered telecast or programming in question. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for analysis.

Productions must be wholly-produced by the network or entity that enters them in the Sports Emmy® Awards. "World feeds" and event coverage primarily produced by "host" broadcasters are eligible, but the leading production talent for the World Feed or host broadcaster must be entered.

The initial airing in a calendar year is the airing of record. Subsequent airings on any network or medium are not eligible.

PROGRAMMING OTHER THAN SPORTS:

Certain programs and segments that air, due to their nature (i.e., entertainment or news), may be more appropriate for the Primetime, News & Documentary, Daytime, or Technology & Engineering Emmy® Awards. Awards shows, comedy specials, Olympic Opening and Closing Ceremonies, and Super Bowl half-time shows do not constitute 'sports content' and should be entered in Daytime, News & Documentary or Primetime, whichever is most appropriate. "Scripted

entertainment” and competition with predetermined outcomes are not eligible in the Sports Emmy® Awards. Extended coverage of breaking events is eligible for the News & Documentary Emmy® Awards. Game shows are eligible for the Daytime Emmy® Awards. Non-Sports related segments (features) may be eligible for the News & Documentary Emmy® Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy® Awards. The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest. A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.

☆ ENTRY PROCEDURES

Entry Deadline for the three Sports Documentary categories: close of business (5:00 PM EST) Thursday, January 23, 2020. If a submitter intends to enter either the Outstanding Edited Sports Event Coverage or Outstanding Edited Sports Series or Special categories, they must start the on-line entry process no later than Thursday, January 23rd. Entries will be reviewed to determine whether they are entered in the appropriate category. Entry Deadline for all other categories: close of business (5:00 PM EST) Thursday, February 6, 2020.

HOW OFTEN CAN I ENTER?

There is no limit as to the number of entries a network, syndicator, time buy producer or individual can make. Each entry is a separate submission and requires its own on-line entry form, entry fee, and entry materials.

CAN I ENTER IN MORE THAN ONE CATEGORY?

A program or any segment thereof may not be submitted in two different categories, with the following exceptions: a program may be entered in as many craft categories as are appropriate, and programming eligible for the feature categories (open/tease, long feature, short feature, sports journalism, Spanish feature) may be entered in both a feature category and an appropriate program category. Entries in Outstanding Sports Journalism cannot also enter any feature category. Individuals who work in different disciplines may enter in each discipline.

ENTRY INFORMATION:

Submitters will submit entry information and credits through the online system. Entry information must be approved by the Executive Producer, the Producer of the program named on the entry, or the Awards Coordinator. In approving the entry, the Executive Producer/Producer/Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material is submitted free of encumbrances and grants NATAS permission to use the material in conjunction with the Sports Emmy® Award process, ceremony, its telecast or webcast, promotion and publicity

surrounding the ceremony, and promotion, production and publicity authorized by The National Academy of Television Arts & Sciences in all media.

ENTRANT INFORMATION / CREDITS:

The names of all statue-eligible entrant credits must be submitted online with the entry form. Each individual may be submitted only once per entry, despite having multiple job functions i.e. a Producer who also serves as the Director should be listed as "Producer/Director." The Team Member Excel Template is available on the entry dashboard to facilitate large entrant lists.

SUBMISSION VIDEO:

Upload your submission video during the online submission process. **See page 38 for file specifications.**

ESSAY:

Submitters will submit a one-page description to be made available for judges. Include the following:

- (1) Program title of your entry and the category you are entering
- (2) Original air date of programming.
- 3) A brief, informational synopsis of no more than one page as to why this entry is Emmy® worthy.

PLEASE DO NOT INCLUDE ANY CONTACT INFORMATION OR CREDITS ON THE ESSAY PAGE.

EXCERPT SHEET:

An Excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is **mandatory** for all entries.

PAYMENT:

Submitters paying by credit card must follow directions online or send a check made payable to: NATAS / Sports, along with the master list of entries (invoice), which indicates the name of the program and segment, the category and the applicable fee for that entry. **Please note that the National Academy address has changed.**

ADDITIONAL MATERIALS:

Nominees will be contacted in March 2020, with specific instructions about where to send video of their entry submissions for use at the awards ceremony.

CATEGORY REASSIGNMENTS:

NATAS reserves the right to outright disqualify or move any entry to a different entry category if in its judgment such action is warranted. Submitters will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found and entry fees refunded.

NUMBER OF NOMINATIONS

All nominations are determined from a viewing round. There will be a minimum of 5, and a maximum of 7 nominees in each category, with the exception of categories where there are 5 or fewer submissions. In categories with 5 or fewer submissions there will be a minimum of 3 and a maximum of 4 nominees. In the case of scoring that would result in more than 5 nominees, or in the case of categories with 5 or fewer submissions, the National Awards Committee will determine the number of nominees using its discretion.

★ VIDEO UPLOAD SPECIFICATIONS FOR SPORTS EMMY® AWARD

SUBMISSIONS:

The following is the suggested format for video uploads as part of the Sports Emmy® submission process.

Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges.

Files meeting the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool "Handbrake" (<http://handbrake.fr/>). Instructions for usage and a template are available online at the Sports Emmy® submission site.

If you have any questions or concerns about the technical creation of these files, please contact emmysupport@yangaroo.com

Container: .mp4

(Please enable "Fast Start" if that option is available to you)

Audio Codec: AAC-LC or AAC
Channels: Stereo or Dual Channel
Mono (Please mixdown 5.1 to 2 channel stereo)

Sample Rate: 48 khz

Video Codec: H.264

Baseline Profile

Variable bit rate (with an optimum as indicated to the right)

Color Space: 4.2.0
Frame rates should match the source material

Resolutions:

The Player displays all content in a 16:9 area. SD content will be letterboxed or pillared depending on how the materials are uploaded. HD materials at 1080 should be transcoded to 720.

1080p or 1080i
content: 1280x720

720p content: 1280x720

480p content: 720x480

Optimum Overall Bit Rates:

HD: Video - 5,000 kbps
Audio - 128 kbps
SD: Video - 2,500 kbps
Audio - 128 kbps

☆ **Blu-ray Discs**

Entries for the Technical Team Remote, Technical Team Studio, and Wensel Technical Achievement categories must provide two Blu-ray discs (1 master, 1 protection) for the live judging panels (see pages 77-80 and 91-93). The video submission must also be uploaded to the entry website.

☆ **MAXIMUM TOTAL SUBMISSION TIME:**

Each category has its own maximum allowable duration for video submissions. Please refer to the individual category definitions.

Maximum Submission Running Times are as follows:

120 Minutes: Long Sports Documentary

90 Minutes: Serialized Sports Documentary

60 Minutes: Sports Journalism

30 Minutes: Short Sports Documentary

20 Minutes: Program Categories (except Documentaries, Open/Tease, Short Feature, and Promotional Announcement)

15 Minutes: Spanish Language Feature (minimum: 6 minutes)

12 Minutes: Personality Categories

10 Minutes: Special Classification & Craft Categories

6 Minutes: Short Feature

3 Minutes: Sports Promotional Announcement

EDITING TO CONFORM TO THE MAXIMUM SUBMISSION RUNNING TIME:

Entries that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In program categories (other than the Feature categories, Sports News/Feature Anthology, Short Sports Documentary and Long Sports Documentary), entries may contain up to five as-aired excerpts of continuous programming. Sports News/Feature Anthology and Journalism entries may have up to eight as-aired excerpts of continuous programming. There is no excerpt limit in craft categories and personality categories. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is strictly not allowed.

In order to edit a telecast to conform to the maximum allowable running time in a particular category:

- Edit out commercials
- Consider what's left to be continuous programming (Editing out commercials between continuous programming does not constitute internal editing. An excerpt that begins with programming before a deleted commercial break and ends with programming after the deleted commercial break is considered one segment.)
- Indicate "Commercial Delete" on the Excerpt Sheet
- Cut it down to the allowable time for the category

Dip to black for 1 second between excerpts of non-continuous programming.

SLATES, TITLE GRAPHICS, ETC:

Submitters may use a single title graphic (slate) at the beginning of the submission video to identify the entry, if desired. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

☆ PROHIBITIONS & DISQUALIFICATIONS

NO INTERNAL EDITING:

In program categories, entries that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt limit in craft categories and personality categories). Sports News/Feature Anthology and Journalism entries may have up to eight as-aired excerpts of continuous programming. However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

BODY-OF-WORK ENTRIES:

A compilation or body of work from a variety of programs and/or series that are not related is not permitted, except for personality categories

COMPILATION REELS:

Compilation reels, sizzle reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video and audio as it originally aired to the viewer.

DOUBLE ENTRIES:

Programs may be entered in only one Emmy® contest, unless a specific, unique category is only offered by another Emmy® Award contest. Other than that exception, any work that has been previously or is subsequently entered in another contest (such as Daytime, News & Documentary, International or Primetime) will only be accepted in one competition and is subject to disqualification.

SUBMITTER'S RESPONSIBILITY:

It is the submitter's responsibility to ensure that all competition rules are fully adhered to, all video files are playable in the submission website and free of technical errors, and all entry materials are properly submitted by the submission deadline. Submissions that do not meet these criteria are subject to disqualification. If an entry is submitted on behalf of another individual or entity, that party must have full knowledge of the contents of the submission and its adherence to competition rules. Refunds will not be issued for submissions resulting in disqualification. Late submissions may be accepted in compelling or extraordinary circumstances and will be evaluated on a case by case basis. Extension requests should be sent to sports@theemmys.tv.

RESULTS CONFIDENTIALITY:

From the time of the nomination announcement until the honorees are announced at the ceremony, the identities of all award recipients are known ONLY by the accounting firm of Lutz and Carr. Any National Awards Committee discussion, deliberation or decision regarding nominations are conducted using unidentified raw scores. The only exceptions are for Lifetime Achievement Emmy® Award recipients.

CHALLENGES AND/OR IMPROPRIETIES:

The fair adjudication of the Sports Emmy® Awards competition is of paramount importance. Any individual or organization that has observed potential impropriety or inappropriate behavior by any submitter, entrant, judge, administrating staff, or others in the course of the competition, or that has any concerns about a submission, judging, or other awards procedures or processes, is encouraged to report the matter immediately to NATAS by sending an email to reports@theemmys.tv. All substantive reports will be thoroughly and quickly investigated. The identity of the reporting party shall be kept confidential.

☆ STATUES, PLAQUES AND CERTIFICATES

WHO RECEIVES THE AWARD?

For all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or derivative job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the program and received on-air credit as shown on the entry form. For “live” and “live-to-tape” entries, “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast (defined on page 20). Stage Managers are eligible in the “live” categories and in the studio show categories. Reporters are eligible in Sports Journalism and Features. Editors are eligible for Open/Tease and the Documentary categories if they are not entered for the same programming in the editing categories. Conversely, editors are eligible for Short Form Editing or Long Form Editing if they are not entered for the same programming in the Open/Tease, Features and Documentary categories.

For all craft categories, those specialists who perform a specific discipline receive the Emmy® statue. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy®-eligible in these categories.

For the George Wensel Technical Achievement Award, only those individuals most responsible for the creation, design, or fabrication of the innovation - the planners not executors of the idea - are eligible to receive Emmy® statues. A limit will apply. See pages 91-93 for details. The job title of the engraving will read “Innovator.”

VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:

Only those listed on the final credit list will be eligible to obtain a statue. An entrant’s job title must correspond to the as-aired credits for the submission. If an on-air credit package exists, then that is the document of record regarding

job title. If no credit list is available, the production memo for the telecast(s) is submittable as verification of eligibility. In cases where there is a discrepancy between the telecast credits and the job title available on the entry form you must contact the Director of the Sports Emmy® Awards for approval, shead@TheEmmys.tv, 212-484-9443.

STATUES:

Each awarded entry shall receive one (1) statue at no cost to the submitter.

Each additional statue-eligible entrant shall be entitled to receive a statue but the fee will be endured by the recipient. Only those individuals that have been vetted and cleared via the entry process, and are listed in the final credits list submitted by the network and displayed on the press release, will be considered statue-eligible. Statue orders take approximately three months to process once orders are received.

Contact Awards@TheEmmys.tv to order.

☆ **ADDITIONS AND CORRECTIONS:**

Shortly after the nominations are announced, a version with credits will be provided to the submitters of the nominated entries. This document will function as a “producer proof” for the print program and as such, changes will not be reflected online. Additions and corrections to the credits of an entry must be submitted within **5 business days** in order to appear in the print program.

This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of The National Academy of Television Arts & Sciences.

Any corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes. A fee of \$150 will be charged for each name added to the credits after the deadline.

Credit additions or changes received more than 30 days after the Sports Emmy® Awards Ceremony will not be accepted. That deadline will be disclosed when the nominations are announced.

★ ENTRY FEES

Make checks payable to: NATAS/Sports

PROGRAM CATEGORIES

1. Outstanding Live Sports Special	\$400
2. Outstanding Live Sports Series	\$400
3. Outstanding Playoff Coverage	\$400
4. Outstanding Edited Sports Event Coverage	\$400
5. Outstanding Edited Sports Special or Series	\$400
6. Outstanding Esports Coverage	\$400
7. Outstanding Short Sports Documentary	\$400
8. Outstanding Long Sports Documentary	\$400
9. Outstanding Serialized Sports Documentary	\$400
10. Outstanding Studio Show – Weekly	\$400
11. Outstanding Studio Show – Daily	\$400
12. Outstanding Studio Show – Limited Run	\$400
13. Outstanding Sports News/Feature Anthology	\$400

FEATURE CATEGORIES

14. Outstanding Sports Journalism	\$400
15. Outstanding Short Feature	\$400
16. Outstanding Long Feature	\$400
17. Outstanding Open/Tease	\$400

NEW MEDIA CATEGORIES

18. Outstanding Trans-Media Sports Coverage \$400

19. Outstanding Digital Innovation \$400

20. Outstanding Social TV Experience \$400

PERSONALITY CATEGORIES

21. Outstanding Sports Personality/Studio Host \$300

22. Outstanding Sports Personality/Play-by-Play \$300

23. Outstanding Sports Personality/Studio Analyst \$300

24. Outstanding Sports Personality/Sports Event Analyst \$300

25. Outstanding Sports Personality/Sports Reporter \$300

CRAFT ACHIEVEMENT CATEGORIES

26. Outstanding Technical Team Remote \$300

27. Outstanding Technical Team Studio \$300

28. Outstanding Camera Work \$300

29. Outstanding Short Form Editing \$300

30. Outstanding Long Form Editing \$300

31. The Dick Schaap Outstanding Writing Award \$300

32. Outstanding Music Direction \$300

CRAFT ACHIEVEMENT CATEGORIES (Cont.)

33. Outstanding Live Event Audio/Sound	\$300
34. Outstanding Post-Produced Audio/Sound	\$300
35. Outstanding Live Graphic Design	\$300
36. Outstanding Post-Produced Graphic Design	\$300
37. Outstanding Studio or Production Design/Art Direction	\$300

SPECIAL CLASSIFICATION CATEGORY

38. The George Wensel Technical Achievement Award	\$400
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PROMOTION CATEGORY

39. Outstanding Sports Promotional Announcement	\$400
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SPANISH-LANGUAGE CATEGORIES

40. Outstanding Studio Show in Spanish	\$400
41. Outstanding Feature in Spanish	\$400
42. Outstanding On-Air Sports Personality in Spanish	\$300

There is a statue fee for Emmy® eligible individuals.

★ AWARD CATEGORIES & DEFINITIONS

PROGRAM CATEGORIES

There is no limit as to the number of entries a network, syndicator, time buy producer or individual can make. Each entry is a separate submission and requires its own on-line entry form, entry fee, and entry materials.

Maximum Running Time for Submissions: 20 minutes, unless otherwise indicated.

Maximum number of excerpts: Submissions may contain up to five (5) as-aired excerpts of continuous programming (up to eight (8) in the Journalism and Sports News/Feature Anthology categories). Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black for 1 second between excerpts of non-continuous programming.

Submission Video: The submission video for all entries must be uploaded via the Online Submission process. For video specifications, see page 38 of this rulebook.

The eligibility period is the calendar year 2019(1/1/2019 – 12/31/2019) with the following exception: high school, college, and professional football postseason coverage that originally aired in 2020 is eligible for entry in all categories other than the Documentary categories. Due to the judging timetable in these three categories, entries are due January 23, 2020. Each entry must include a one-page essay explaining why it is Emmy®-worthy (see page 36 for essay instructions), and an excerpt sheet describing each excerpt and indicating its length and air date.

1. OUTSTANDING LIVE SPORTS SPECIAL – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

"Live" shall be construed to mean an unedited program depicting a total event. The special may have aired in one or more parts. If the majority of the program is live, the program is considered live.

Post season playoff games and post season championship tournaments are restricted to the Outstanding Playoff Coverage category.

Major events must be entered individually as a Live Special. They cannot be entered as part of a Live Series or Outstanding Playoff Coverage entry, either.

Examples of major events are the Olympic Games or Olympic Winter Games, the College Football Championship Game, The Daytona 500, The Indy 500, prominent horse racing events (The Kentucky Derby, The Preakness Stakes, The Belmont Stakes, The Breeders' Cup), the four golf majors (The Masters, The British Open, The PGA Championship and The U.S. Open), golf's Ryder Cup and Presidents Cup events, and the four finals of the tennis "Grand Slams" (Australian Open, French Open, Wimbledon, and the U.S. Open). Early round coverage submissions for golf will include the network which provides the production.

Programming that otherwise conforms to the rules for this category may be eligible as determined by NATAS, upon petition by the submitter.

The "Championship" is defined as the final two teams or individuals in a single game (match) or series of games. A submission of a Championship may not be included with any other program submission. Therefore, the Super Bowl, the

World Series, NBA Finals, Stanley Cup Finals, the NCAA Basketball Championship final game, the College Football Championship Game, and other similar series, games or matches must be entered separately from the competitions leading up to it.

A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 105 of this call for entries.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

2. OUTSTANDING LIVE SPORTS SERIES – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts, from at least 2 games, matches or events
- Majority of video submitted must be live
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

A series of live programs (five or more) airing either weekly or on some regular basis. "Live" shall be construed to mean an unedited program depicting a total event.

This category is intended for "regular season" coverage; no post-season competition may be submitted in this category. College football and basketball conference championships are to be entered in the Outstanding Playoff Coverage category.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 games, matches or events, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

3. OUTSTANDING PLAYOFF COVERAGE – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

This category is intended for live telecasts of sporting competition leading up to, but not including the championship final.

"Live" shall be construed to mean an unedited program depicting a total event. The coverage may have aired in one or more parts. If the majority of the program is live, the program is considered live.

High school, college and professional football postseason games occurring in 2020 are eligible for entry in this category.

Championship finals are to be entered in Live Sports Special and are so delineated above. "Regular season" sports coverage is to be entered in Live Sports Series. A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 105 of this call for entries. If the submitter has a question as to which category is appropriate, please contact the NATAS Sports Emmy® staff.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

4. OUTSTANDING EDITED SPORTS EVENT COVERAGE – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of Total Program Time must be edited
- Live Event Turn-Around telecasts are eligible in this category
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Entry must be started no later than 1/24/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

An Edited Sports Event Coverage telecast is defined as a single program of sports event competition coverage, telecast in one or more parts. If the majority of the total program time is edited, the program is considered edited. This category includes edited coverage of a sporting event or season recap and review shows. If the entry is a season recap or review show, it must be a recap or review of the most recently completed season. Live Event Turn-Around telecasts (comprised of live-to-tape edited excerpts of an ongoing live sporting event) are also eligible for this category.

A single episode of a series cannot be entered in the Outstanding Edited Event Coverage category, if the series is entered in either the Outstanding Edited Sports Special or Series or Outstanding Serialized Sports Documentary Category. Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories. Submitters in this Edited Sports Event Coverage category must start the on-line entry process no later than Thursday, January 23rd. All entries will be reviewed to determine whether they are appropriate for the Edited Sports Event Coverage category or one of the Documentary categories. If the submitter has a question on whether the submission should be entered as Sports Event Coverage, a Sports

Documentary or a Documentary Series, please contact the NATAS Sports Emmy® staff.

The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

5. OUTSTANDING EDITED SPORTS SPECIAL OR SERIES – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- If the entry has more than one episode, then the video submission must include an excerpt from at least two episodes
- Minimum of 2 but no more than 5 Excerpts
- Majority of Total Program Time must be edited
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Entry must be started no later than 1/24/19
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

An Edited Special or Series is a single program, broadcast in one or more parts. If the majority is edited, the program is considered edited. This category includes the following: (1) a one-time, out-of-format special from an existing series; (2) panel discussion shows; (3) interview shows; (4) edited programming not eligible for any other program category. NATAS reserves the right to rule on the eligibility of entries for this category and may disqualify or move non-conforming entries to an appropriate category.

Submitters in the Edited Sports Special or Series category must start the on-line entry process no later than Thursday, January 23rd.

Season and Event Recap and Review Shows should be submitted in the Edited Sports Coverage category. If the submitter has a question on whether the submission should be entered as a Sports Documentary, Edited Coverage or an Edited Special or Series, please contact the NATAS Sports Emmy® staff.

For the purposes of this category, if the program entered has only one episode, then it is considered a Special, and the video excerpts come from that episode. If the entry has more than one episode, then the video submission must include an excerpt from at least two episodes. The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes. Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

6. OUTSTANDING ESPORTS COVERAGE – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

This category is intended for eSports competition coverage in either a live or edited production. The submission must be for coverage of the 'championship' or 'final' event. The submission video should reflect how the event is captured for the viewer. The entry will not be judged on the quality of the video game itself, but rather on the merits of the coverage and presentation of the competition to the viewer.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be competition coverage. Pre and post-event activity is not eligible for submission.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

7. OUTSTANDING SHORT SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Entire Documentary is to be entered
- Total Running Time of the Documentary must be at least 20 minutes but no more than 30 minutes
- Eligibility: Calendar year 2019
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A Short Sports Documentary is a single production of edited programming and is a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories, depending on the telecast length or production technique. If the submitter has a question on whether the submission should be entered as Sports Event Coverage or a Sports Documentary, please contact the NATAS Sports Emmy® staff.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same documentary.

The Total Running Time as aired for the documentary must be at least 20 minutes but no more than 30 minutes. The entire documentary is to be entered as the video submission.

8. OUTSTANDING LONG SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Entire Documentary is to be entered if its Total Running Time is less than 120 minutes. Documentaries longer than 120 minutes must be edited to conform with that limit.
- Total Running Time of the Documentary must be longer than 30 minutes
- Max Submission Time 120 minutes
- Eligibility: Calendar year 2019
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A Long Sports Documentary is a single production of edited programming. The program must be a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories, depending on the telecast length or production technique. If the submitter has a question on whether the submission should be entered as Sports Event Coverage or a Sports Documentary, please contact the NATAS Sports Emmy® staff.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same documentary.

The Total Running Time as aired for the documentary must be longer than 30 minutes.

The maximum Total Submission Time is 120 minutes.

Documentaries with a Total Running Time of 120 minutes or less must be submitted in their entirety. Those that run longer than 120 minutes must be edited to conform to that limit (see page 40).

9. OUTSTANDING SERIALIZED SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Entire Documentary is to be entered if its Total Running Time is less than 90 minutes. Documentaries longer than 90 minutes must be edited to conform with that limit
- Max Submission time 90 minutes
- Majority of video submitted must be edited
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Eligibility: Calendar year 2019
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

A serialized documentary consists of three or more episodes, airing either weekly or on some other regular basis. Serialized documentaries that are released *en masse* on a video distribution medium are eligible, pending NATAS approval. The documentary must be a comprehensive treatment of a single specific sports theme or topic, following the same 'cast of characters' throughout and produced in a contemporary, reality-based fashion. An edited series, chronicling the story of multiple teams or individuals within the same sport must be submitted in Outstanding Edited Special or Series. NATAS reserves the right to rule on what entries constitute a serialized documentary.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same series.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and the majority of material submitted must be edited material.

The Total Submission Time may be a maximum of 90 minutes. Documentaries with a Total Running Time of 90 minutes or less for all episodes must be submitted in their entirety. Those that run longer must be edited such that the submission is less than 90 minutes (see page 40).

10. OUTSTANDING STUDIO SHOW – WEEKLY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (see pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any weekly studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

11. OUTSTANDING STUDIO SHOW – DAILY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any daily studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

12. OUTSTANDING STUDIO SHOW – LIMITED RUN – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Any limited run studio show covering the same sporting event, season or championship that airs live or recorded for more than once a week each week for no more than 90 consecutive days is eligible. Similar to the delineation between Outstanding Live Sports Series and Outstanding Playoff Coverage, if there was a "Studio Show A" that covered the regular season, and a "Studio Show A Playoffs!" for post-season play, no programming from the regular season show could be used in the entry for the "Studio Show A Playoffs!" entry, and vice versa. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

13. OUTSTANDING SPORTS NEWS/FEATURE ANTHOLOGY – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 8 Excerpts from at least 2 episodes
- Majority of video submitted must be edited feature material
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

A Sports News/Feature Anthology consists of five or more programs with multiple feature or interview segments that are not a comprehensive treatment of a single theme or topic, airing either weekly or on some other regular basis. NATAS reserves the right to rule on what entries constitute a series.

Individual features may be entered in the Long Feature or Short Feature categories, if they meet the respective requirements for those categories.

The video submission must have a minimum of 2 but no more than 8 excerpts selected from at least 2 episodes, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be edited feature material.

FEATURE CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply.

14. OUTSTANDING SPORTS JOURNALISM – FEATURE CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 60 minutes
- Maximum of 8 Excerpts
- Breaking sports news coverage may not extend past the originally scheduled telecast time
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in Outstanding Short Feature or Outstanding Long Feature
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles

Entries must be devoted to one subject and be based entirely on facts, recorded information or current actuality; have an investigative or journalistic component; and either show substantial evidence of original reporting or must provide major additional original information on a continuing story. Entries may include breaking sports news coverage which does not extend beyond its originally scheduled telecast. Extended coverage or a program or segment that does not relate to a sport, sporting event/venue or sports personality may be eligible in the News & Documentary Emmy® Awards. The program or segment may have aired live or recorded.

A feature entered in the Outstanding Sports Journalism category cannot also be entered in either the Outstanding Short Feature or the Outstanding Long Feature categories.

The video submission must have no more than 8 excerpts and have a Total Submission Time of less than 60 minutes. Entries with a Total Running Time of 60 minutes or less must be submitted in their entirety. Those that run longer than 60 minutes must be edited to conform to that limit (see page 40).

15. OUTSTANDING SHORT FEATURE – FEATURE CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 6 minutes
- Lead-in and tag may be included and will not count in the time calculation
- Video Submission must contain only one feature
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors if not also entered in the appropriate Editing craft category.

Entries may have a running time of up to 6 minutes; may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible. Segments/acts of a serialized documentary or edited special or series are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Short Form Editing category for the same feature. The video submission must have a Total Submission Time of no more than 6 minutes and must contain only one feature. The feature must be submitted in its entirety. Longer features cut down to less than 6 minutes are not eligible to be submitted as Short Features. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

16. OUTSTANDING LONG FEATURE – FEATURE CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Minimum Submission time 6 minutes
- Max Submission time 20 minutes
- Video Submission must contain only one feature
- Lead-in and tag may be included and will not count in the time calculation
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Long Feature category
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors if not also entered in the appropriate Editing craft category

Entries in this category may be an independent segment or a segment from a program or a series and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible. Segments/acts of a serialized documentary or edited special or series are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Long Feature category.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Long Form Editing category for the same feature.

The video submission must have a Total Submission Time of more than 6 minutes but less than 20 minutes and must contain only one feature. The feature must be submitted in its entirety. Documentaries cut down to conform to the time constraints of the Long Feature category, are not eligible to be submitted as Long Features. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

17. OUTSTANDING OPEN/TEASE – FEATURE CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Video Submission must contain only one open/tease and no other programming
- No minimum or maximum time length, within reason
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors if not also entered in the appropriate Editing craft category

The Open or Tease of a sports program or series that airs live or recorded is eligible. Stand-alone promos for a telecast are not eligible; the programming entered must air as part of the telecast under consideration. "Reteases" -- a tease video that occurs in the middle of a telecast -- are eligible. A compilation of material is not acceptable.

Editors are eligible in this category, however they cannot be entered as individuals in the Outstanding Short Form Editing category for the same Open/Tease.

There are no stipulations as to the length of the video submission, but it must contain only one Open/Tease and no other programming.

NEW MEDIA CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply. The same sports programming may be entered in each of the three New Media Categories, but the explanatory videos, essays and entrants must be distinct from one another.

For the New Media categories, the Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and Stage Managers credited on the entry.

18. OUTSTANDING TRANS-MEDIA SPORTS COVERAGE – NEW MEDIA CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- Video submitted is an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

This category is for original coverage of a sporting topic using more than one medium. The production may include multiple stream environments and value-added material for viewers of live and/or continuing coverage of a sports event, including reporting and breaking news. In the network field on the entry website, submitters must list all methods of distribution featured in the Trans-Media Sports Coverage submission (i.e. Facebook, Twitch, Snapchat, etc.).

Entries are to be produced from video, audio and graphics as it originally was presented to the user. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

19. OUTSTANDING DIGITAL INNOVATION – NEW MEDIA CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category
- A previously entered “digital innovation” will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified
- Video submitted is the project in its original format and presentation and an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category recognizes innovative and creative projects in the sports television industry, in particular those that make use of the flexibility of the online/digital space to go beyond traditional, linear television telecasts. They are open to: multimedia/trans-media projects created for a variety of digital platforms (the web, mobile phones and tablets, smart TVs etc.); content that extends and enhances a traditional TV telecast; and particularly innovative over the air/cable/satellite telecasts.

Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category, and vice versa. A previously entered “digital innovation” will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen.

This category may be judged by an in-person panel. The jury will be made up of professionals in the new media area of expertise.

The materials submitted for judging are both the project in its original format and presentation as well as an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

20. OUTSTANDING SOCIAL TV EXPERIENCE – NEW MEDIA CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- Video submitted is an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category recognizes the individual(s) or creative team responsible for the innovative use of a synchronous or asynchronous social experience that supports audience communication and interaction for a linear sports telecast or an original interactive sports telecast. Entries provide opportunities for audience members to interact with each other in an experience created specifically for a telecast, sharing unique information, interactions and reactions to the telecast's coverage, commentators, participants and production values. Such interactions must go beyond the features natively available on the social platform(s).

Examples include such features as an integrated social campaign or implementation that fundamentally impacts the perception of, or interaction with, a telecast through a social platform or platforms, becoming an essential and additive form of content and engagement.

Entries are to be produced from video, audio and graphics as it originally was presented to the audience. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

PERSONALITY CATEGORIES

Only one individual per entry.

A body of work from different programs (within the eligibility period) is allowed for personalities. An individual can have only one entry in a personality category. The entry submission may contain material from more than one network or distribution medium. If material from more than one network is included on the submission, all networks must be listed on the entry.

Maximum Running Time: 12 minutes.

Dip to black for 1 second between excerpts of non-continuous programming.

Submission Video:

The submission video for all entries must be uploaded via the Online Submission process. For video specifications see page 38 of this rulebook.

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

<p>For all Personality categories, the video submission must have a Total Submission Time of no more than 12 minutes. There is no limit as to the number of excerpts or excerpt length on the submission video.</p>

21. OUTSTANDING SPORTS PERSONALITY/STUDIO HOST – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A majority of the performance of the Studio Host must be from the studio or in studio format. Hosts and narrators of Sports Documentaries and Sports Documentary Series are not eligible in this category.

22. OUTSTANDING SPORTS PERSONALITY/PLAY-BY-PLAY – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The Play-By-Play must be from live or live-to-tape event coverage.

23. OUTSTANDING SPORTS PERSONALITY/STUDIO ANALYST – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A majority of the performance of the Studio Analyst must be from the studio or in studio format. Studio "cut-ins" by Event Analysts do not qualify that individual as a studio analyst and are not eligible to be included on their submission video.

24. OUTSTANDING SPORTS PERSONALITY/SPORTS EVENT ANALYST – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A Sports Event Analyst must provide continuous live analysis during a game or sports event. Studio “cut-ins” by Event Analysts should not be submitted in this category. Analysis must come during live or live-to-tape event coverage.

25. OUTSTANDING SPORTS PERSONALITY/SPORTS REPORTER – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

A Sports Reporter provides interviews and reportage during a game or sporting event from the field of play or competition venue. Pre-event, “halftime” and post-event reports are eligible. Examples would be sideline reporters for football or basketball games or pit reporters for auto racing coverage. This category is not intended for those who conduct “sit-down” interviews, studio reporting or feature reporting, since the reporters for journalism or features are statue-eligible in those categories.

OUTSTANDING CRAFT ACHIEVEMENT CATEGORIES

The purpose of the Craft categories is to recognize those specialists who actually perform the duties of the craft being recognized and who have received on-air credit on the production. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy®-eligible in these categories.

Individuals or groups may submit excerpts from series or specials. However, a body of work from a variety of unrelated programs or series is not permitted.

Material from sports promotions is not eligible in Craft categories.

“Behind the Scenes” videos are restricted to Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Even if such a feature aired in a telecast, Behind the Scenes, explanatory, compilations or sizzle videos are not allowed in any craft category other than Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Craft categories are to be judged solely on the content applicable to the category (e.g. audio for Audio, graphics for Graphics) as presented to the viewer in the coverage of the sporting event/series in question.

Team Entries are allowed provided the team of crafts persons are co-creators of a single product (for example, a camera crew working on edited coverage of an event). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double entry is not permitted.

An individual may enter in more than one Craft category. If an individual works in different disciplines, he or she may enter in those separate disciplines.

Maximum Running Time for Submissions: 10 minutes. There is no limit to the number of excerpts. Entries may include as many as-aired excerpts as necessary to demonstrate excellence, up to 10 minutes. Each excerpt must be depicted “as aired,” without internal editing of program content. Commercials must be deleted, but such deletions between continuous programming do not constitute internal editing. “Commercial deleted” should be noted on the excerpt sheet.

Dip to black for 1 second between excerpts of non-continuous programming.

Submission Video: The submission video for all entries must be uploaded via the Online Submission process. For video specifications see page 38 of this rulebook.

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

Entries are to be produced from video and audio as it was originally presented to the viewer, with no augmentation with voice-over, on-cameras, music or graphics.

Each entry must include a one-page essay/description explaining why it is Emmy®-worthy (see page 36 for essay instructions)

26. OUTSTANDING TECHNICAL TEAM REMOTE – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a continuous non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted
- An excerpt of live sports coverage must be included in the video submission
- A sports studio show produced at a “remote,” out of studio location, is ineligible in this category
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants’ Data, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet

Eligible: Technical Supervisors, Technical Directors, Electronic Camera Persons, Video Engineers, Digital Replay Operators, Graphics Operators, Senior Audio Engineers, Audio Engineers, Audio Assistants & Senior Maintenance Engineers. Lighting Directors under certain circumstances

This category is open to individuals who make a significant contribution to the technical portion of the coverage of sports competition at “remote” venues. Eligible job titles are: technical supervisors, technical directors, electronic camera persons, video engineers, digital replay operators, graphics operators, senior audio engineers, audio engineers, audio assistants and senior maintenance engineers or otherwise determined by NATAS. Lighting directors for the “field of play” for sporting events contested outdoors at night are eligible. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Live Specials, Live Series, and “live event turn around” telecasts; assistant camera persons; editors; graphic designers; safety or security professionals, stage managers; truck drivers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the eligibility period in Live Series programming to be eligible if the entry is a Live Series.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, the video submission must also be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is

configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions. Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

A sports studio show produced at a "remote," out of studio location, is ineligible in this category. Since it is studio or shoulder programming, rather than competition coverage, such an entry must be submitted in the Technical Team Studio category.

The submission video may include an explanatory, "behind the scenes" excerpt of no more than 3 continuous minutes, but must remain within the 10 minute time limit for the video submission (split explanatory videos are no longer allowed). Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports competition coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

27. OUTSTANDING TECHNICAL TEAM STUDIO – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a continuous non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted
- An excerpt of live studio coverage must be included in the video submission
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet

Eligible: Technical Supervisors, Technical Directors, Lighting Directors, Senior Audio Engineers, Audio Engineers, Audio Assistants, Electronic Camera Persons, Video Engineers, Digital Replay Operators, & Graphics Operators

This category is open to individuals who make a significant contribution to the technical portion of sports studio programs (i.e. shoulder programming). Eligible job titles are: technical supervisors, technical directors, lighting directors, senior audio engineers, audio engineers, audio assistants, electronic camera persons, video engineers, digital replay operators, and graphics operators or otherwise determined by NATAS. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Studio Shows; assistant camera persons; editors; graphic designers; safety or security professionals; stage managers; truck drivers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the eligibility period in studio show programming to be eligible.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, entries must be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions. Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

The submission video may include an explanatory, "behind the scenes" excerpt of no more than 3 continuous minutes, but must remain within the 10 minute time limit for the video submission (split explanatory videos are no longer allowed). Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual studio coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

28. OUTSTANDING CAMERA WORK – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Camera Persons

This category is open only to ENG and documentary-style camera persons, and does not apply to technicians on live or live-to-tape programs. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV camera technicians are not eligible. Drone camera operators are eligible. Assistant camera persons are not eligible. Submitters are urged, in their one-page description, to make special notice of extraordinary conditions in the coverage.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. Dip to black for 1 second between excerpts of non-continuous programming.

29. OUTSTANDING SHORT FORM EDITING – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Programming eligible in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is not eligible in this category.
- Material from Sports Promotions is not eligible
- Editors who are submitted as statue-eligible in the Outstanding Open/Tease or Outstanding Short Feature categories cannot be entered in Short Form Editing for the same programming.
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Editors

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished open or feature (of less than 6 minutes duration). Programming eligible in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is eligible in Outstanding Long Form Editing, not in this category. Only video editors are eligible in this category. Producers, assistant editors, audio editors and graphics operators are not eligible. The editors who are submitted as statue-eligible in the Outstanding Open/Tease or Outstanding Short Feature categories cannot be entered in Short Form Editing for the same programming.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. For example, if one individual edited three features for the same telecast, each under three minutes in duration, he or she could include all three features on the same video submission as an example of his or her work.

Dip to black for 1 second between excerpts of non-continuous programming.

30. OUTSTANDING LONG FORM EDITING – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Opens, teases or short features are not eligible in this category.
- Material from Sports Promotions is not eligible
- Editors who are submitted as statue-eligible in the Outstanding Short and Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature categories cannot be entered in Long Form Editing for the same programming.
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Editors

This category is open to those individuals responsible for editing digital media, videotape and film to produce a finished story or program. This category is not for opens, short features or other elements of a program. Editors of short format content (of less than 6 minutes duration) must enter Category 29.

Programming eligible in Outstanding Edited Sports Series or Special, Outstanding Edited Sports Event Coverage, Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is eligible in this category. Only video editors are eligible in this category. Producers, assistant editors, audio editors and graphics operators are not eligible. The editors who are submitted as statue-eligible in the Outstanding Short Sports Documentary, Outstanding Long Sports Documentary Outstanding Serialized Documentary or Outstanding Long Feature categories cannot be entered in Long Form Editing for the same programming.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

31. THE DICK SCHAAP OUTSTANDING WRITING AWARD – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- On-air promotional announcement copy is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Writers

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of a sports program. A body of work from non-related programs or series is not eligible. Copy written for on-air promotional announcements is not eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

32. OUTSTANDING MUSIC DIRECTION – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Music need not be new and original for 2019. New music specifically written for a production during the 2019 eligibility period may be entered as well.
- Material from Sports Promotions is not eligible
- Titles of the music pieces must be included on the entry excerpt sheet and 'existing' or 'original' must be indicated.
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Telecast Producers and Associate Producers for existing music; Composers, Arrangers, Music Directors, Lyricists And Conductors for new and original music only

This category is open to individuals who make a significant contribution to the musical portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. Music need not be new and original for 2019. New music specifically written for a production during the 2019 eligibility period may be entered as well.

Titles of the music pieces must be included on the entry excerpt sheet and 'existing' or 'original' must be indicated.

Eligible individuals include telecast producers and associate producers for existing music; composers, arrangers, music directors, lyricists and conductors for new and original music only. An individual's work must be included in the video submission in order for that person to be Emmy®-eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

33. OUTSTANDING LIVE EVENT AUDIO/SOUND – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Audio Engineers, Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. The audio/sound must be acquired either live or recorded live-to-tape. No audio sweetening, Foley, or other post-produced techniques permitted.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. Dip to black for 1 second between excerpts of non-continuous programming.

34. OUTSTANDING POST PRODUCED AUDIO/SOUND – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Audio Engineers, Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a post-produced sports program or feature, one that enhances

viewer understanding or appreciation of the telecast. Eligible individuals are restricted to those involved in audio post-production, including sweetening. The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. Dip to black for 1 second between excerpts of non-continuous programming.

35. OUTSTANDING LIVE GRAPHIC DESIGN – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- See mandatory list of elements below
- No Billboards
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Graphic Designers and Graphic Designers

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for live sports programs. This category focuses on the overall “look” of the coverage of live sporting events or studio telecasts.

Mandatory elements to be included in a submission are:

- In and/or Out Bumpers
- Interstitial Transitional Graphics
- Insert Graphics and Animations
- Informational bars for live sporting events, Backgrounds for studio telecasts

Other than these mandatory elements, the total number and type of graphic elements is not restricted. A Show Open and/or Close is not a mandatory element.

Stand-alone advertising billboards are not to be submitted for judging, owing to the National Academy's long-standing rules prohibiting commercials.

"Incidental" advertiser logos or product placement on scoreboard or studio set pieces are permissible.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy®- eligible in this category. Device operators who worked the submitted shows are not eligible for this category, unless they were also the person who created the "look" and/or template for the show.

Compilation reels, sizzle reels or buzz tapes are not permitted in any Craft category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2019.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

36. OUTSTANDING POST-PRODUCED GRAPHIC DESIGN – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- No element entered in Outstanding Live Graphic Design may be entered in this category
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Senior Graphic Designers and Graphic Designers

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for features, opens, teases and other production elements for sports programs. The achievement to be entered in this category is a single graphic element (e.g., a tease or show opening, a feature story told primarily through graphics, specialty graphics for the same telecast or series). A collection of different elements that illustrate the overall 'look' of the same telecast or series is to be entered in Outstanding Live Graphic Design.

No element entered in Outstanding Live Graphic Design may be entered in this category.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy®- eligible in this category.

Compilation reels, sizzle reels or buzz tapes are not permitted in any Craft category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2019.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

37. OUTSTANDING STUDIO OR PRODUCTION DESIGN/ART DIRECTION – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Creative Directors, Production Designers, Art Directors & derivative job titles

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding and appreciation of the telecast and are responsible for the design and placement of scenery, sets, virtual graphics and scenic elements for a sports studio telecast or scenic elements for features, opens, teases and other production elements for sports programs. Eligible job titles are Creative Director, Production Designer and Art Director. Production personnel are not Emmy®-eligible in this category.

Compilation reels, sizzle reels or “buzz tapes” are not permitted in any Craft category. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2019.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

SPECIAL CLASSIFICATION

38. THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD – CRAFT CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Entry is to be for a single innovation
- Video submission may include a continuous non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted; actual sports or studio coverage as aired must be included
- Technical achievement is to be new or significantly improved
- Video submission must be uploaded and Blu-Rays sent to NATAS
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Explanation of all entrant's duties and contributions, Blu-Ray Discs, Video uploaded, Essay, Excerpt Sheet, 12 copies of support information, development timeline

Eligible: Innovators, defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. There is a limit of ten (10) individuals who may be entered.

Maximum Running Time for Submissions: 10 minutes.

The entry may include an explanatory, "behind the scenes" video of no more than 3 minutes, but must remain within the 10 minute time limit for the video submission. Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3 minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports coverage as aired must be included in the video submission. The explanatory video must be a single continuous segment of no more than 3 minutes (split explanatory are videos no longer allowed). Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

The video submission must be uploaded to the entry website by the deadline for review purposes. For the live judging panels, the video submission must also be submitted on a Blu-ray disc or in the case of 3D entries, on a Blu-ray disc that is configured for 3D side-by-side. 4K Blu-rays are permissible for 4K productions.

Two discs, an original and a copy, are required for each entry. Entry Blu-rays must be playable on a standard home Blu-ray player.

Each entry must include a one-page essay explaining why it is Emmy®-worthy (see page 36 for essay instructions)

An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.

Additional Material:

Each entry submission must include 12 copies of all supplementary support material (drawings, designs, or any necessary explanations regarding the effectiveness of the product).

This category is for a technical innovation that is extraordinary and enhances the telecast for the viewer. The program or segments may have been aired live, on videotape and/or film. Programming entered in the George Wensel Technical Achievement Award cannot be entered in the Outstanding Digital Innovation category, and vice versa. A previously entered "technical innovation" will be allowed if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen. Submitters must disclose any previous submissions – **on any network - and in any other NATAS competition (including the Engineering/Technology Awards)** in the one-page essay, and include a statement explaining the significant modifications or improvements over the previous generation or utilization of the technology.

Each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.

A limit has been established for the number of innovators (10) who may be entered as statue-eligible. A detailed paragraph of the duties and contribution for each of the innovators entered must be included by the entry deadline for review by the National Awards Committee for all entries in this category. A petition may be made for a waiver in cases where a substantial contribution by more than 10 individuals calls for their consideration. Entrants must also submit a

timeline of the development of the innovation, indicating major points in its development and which innovators were involved at that point.

The term “Innovator” is now defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems.

Generally they are the creators of the innovation, planners not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project.

PROMOTION CATEGORY

39. OUTSTANDING PROMOTIONAL ANNOUNCEMENT – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 3 minutes
- No individual spot can be longer than 120 seconds
- Video submission for a campaign consists of no more than three (3) spots totaling no more than 3 minutes
- Each entry may be for a single production or selections from a campaign. If a promotional campaign is entered, no spots from that campaign can also be entered individually.
- Institutional promotional announcements for an event, league, conference or university, etc. are not eligible
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles

This category is for entries that advertise and promote (through an individual spot and/or overall campaign) the brand/image of a network sports division, channel, event and/or program, or the storyline or content of a particular telecast. Institutional promotional announcements for an event, league, conference or university, etc. are not eligible.

Each entry may be for a single production or selections from a campaign. No individual spot can be longer than 120 seconds. Each campaign may be represented by the inclusion of **no more than three (3) spots, totaling no more than 3 minutes** which were originally shown during the 2019 eligibility year.

If a promotional campaign is entered, no spots from that campaign can also be entered individually.

The video submission must have a Total Submission Time of no more than 3 minutes, with a maximum of 3 excerpts.

Entries from advertising agencies, production companies, sports leagues or sports governing bodies must coordinate their entry with the network that the promotional announcement(s) aired on.

Like the program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotion. Editors, graphic designers, audio engineers, music composers and similar craft persons are not Emmy®-eligible for this category.

Dip to black for 1 second between all spots or campaign excerpts.

No internal editing for the enhancement of the submission is allowed.

Each entry must include a one-page essay, explaining why it is Emmy® worthy (see page 36 for essay instructions) and an excerpt sheet describing each promo and indicating its length and initial air date.

SPANISH-LANGUAGE SPORTS CATEGORIES

40. OUTSTANDING STUDIO SHOW IN SPANISH – PROGRAM CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Stage Managers & derivative job titles

Entries appropriate to this category are any sports studio show (not a single special) that airs live or recorded a minimum of 8 times a year over a minimum of a four-month period. A majority of the telecast must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production or scheduling of the program, The National Academy of Television Arts & Sciences will review its eligibility. Eligible submissions must have a minimum of 2 excerpts from at least 2 episodes. The maximum number of excerpts allowed is 5 and the maximum running time for submissions in this category is 20 minutes. See page 40 for information on editing a submission to conform to maximum running time.

Dip to black for 1 second between excerpts of non-continuous programming.

The Emmy® award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and Stage Managers credited on the entry.

41. OUTSTANDING FEATURE IN SPANISH – FEATURE CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Minimum Submission time 6 minutes
- Max Submission time 15 minutes
- Video Submission must contain only one feature
- Lead-in and tag may be included and will not count in the time calculation
- A feature entered in the Outstanding Feature in Spanish category cannot also be entered in the other feature categories or the Outstanding Sports Journalism category
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors if not also entered in the appropriate Editing craft category

Entries in this category may be an independent Spanish language segment or a Spanish language segment from a program or a series and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy® Awards. Segments/acts of a single topic or theme program are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Feature in Spanish category and vice versa.

Editors are eligible in this category, however they cannot be entered as individuals in the appropriate Editing category for the same feature.

The video submission must have a Total Submission Time of more than 6 minutes but less than 15 minutes and must contain only one feature. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

42. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH – PERSONALITY CATEGORY

- All NATAS EMMY Rules (see pg. 4-15) and SPORTS EMMY Fundamental Rules must be followed (See pg. 32-45)
- Personality Category
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2019; football programming from 12:01 AM ET 02/07/19 through 12:01 AM ET 02/06/20
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The Outstanding On-Air Sports Personality in Spanish category recognizes individual excellence in hosting, co-hosting, anchoring or reporting for a Sports telecast, which may involve live events and/or general and special interest sports topics.

Only one individual per entry.

The maximum Total Submission Time in this category is 12 minutes. There is no limit to the number of excerpts or excerpt length.

Dip to black for 1 second between excerpts of non-continuous programming.

The Emmy® award recognizes the work of the following: Studio Host, Play-by-Play Announcer, Studio Analyst, Sports Event Analyst or Sports Reporter.

CATEGORÍAS DE DEPORTES EN ESPAÑOL

(En caso de discrepancia entre el contenido de la versión en español y el de la versión en inglés prevalecerá el de esta última.)

40. OUTSTANDING STUDIO SHOW IN SPANISH – PROGRAM CATEGORY (PROGRAMA SOBRESALIENTE GRABADO EN ESTUDIO EN ESPAÑOL)

- Se deben cumplir todas las reglas de NATAS EMMY (ver páginas 4-15) y las reglas fundamentales de los Sports EMMYs (ver páginas 32-46).
- La duración máxima de una presentación es de 20 minutos
- Pueden presentarse programas que tengan un mínimo de 2 extractos de por lo menos 2 episodios. El número máximo de extractos que se permitirá es 5
- La mayoría de la transmisión se debe originar en un estudio o seguir un formato de estudio.
- Requisito: ser parte del calendario 2019; programación de fútbol americano hasta 12:01 AM ET, 6 febrero del 2020.
- Se necesita: datos de participante, video, ensayo, página de pasajes

Eligible: Executive Producer, Producer, Director, Associate Producer, Associate Director, Stage Managers & derivative job titles Para: Productores ejecutivos, productores, directores, productores asociados, directores asociados, los regidores y títulos derivados.

Los programas apropiados para esta categoría son cualquier programa deportivo de estudio (no un especial único) que se transmite en vivo o se graba un mínimo de 8 veces al año durante un periodo mínimo de cuatro meses. La mayoría de la transmisión se debe originar en un estudio o seguir un formato de estudio. Si hay circunstancias inusuales relacionadas con la producción o programación del programa, The National Academy of Television Arts & Sciences determinará si reúne los requisitos. Pueden presentarse programas que tengan un mínimo de 2 extractos de por lo menos 2 episodios. El número máximo de extractos que se permitirá es 5, y el tiempo máximo de duración de los programas que se presenten bajo esta categoría serán 20 minutos. Ver la pág. 40 para información sobre la edición de un programa que se presente para que cumpla con el tiempo máximo de duración.

Sumérjase en negro durante 1 segundo entre extractos de programación no continua.

El premio Emmy® otorga reconocimiento por su trabajo a los productores ejecutivos, productores, directores, productores adjuntos, directores adjuntos, directores de escena y títulos de trabajo derivados que figuran en los créditos del programa presentado.

41. OUTSTANDING FEATURE IN SPANISH – FEATURE CATEGORY (REPORTAJE ESPECIAL EN ESPAÑOL)

- Se deben cumplir todas las reglas de NATAS EMMY (ver páginas 4-15) y las reglas fundamentales de los Sports EMMYs (ver páginas 32-46).
- La duración mínima de una presentación es de 6 minutos
- La duración máxima de una presentación es de 20 minutos
- Las presentaciones de video solo pueden contener un reportaje
- La introducción y cierre (lead-in and tag) del reportaje pueden ser incluidos en la presentación y esto contará como parte de la duración total.
- Un reportaje que participe en la categoría Reportaje Especial en español no puede participar en ninguna otra categoría de Reportajes ni en la categoría de Periodismo Especial
- Requisito: ser parte del calendario 2019; programación de fútbol americano hasta 12:01 AM ET, 6 febrero del 2020.
- Se necesita: datos de participante, video, ensayo, página de pasajes

Para: Productores ejecutivos, productores, directores, productores asociados, directores asociados, reporteros y títulos derivados. Editores que no hayan participado en la categoría de edición.

Los reportajes presentados en esta categoría pueden ser segmentos individuales en español o un segmento en español de un programa o una serie que tiene que ver con un deporte, eventos/campos deportivos o una persona relacionada con un deporte o un campo/evento deportivo. Las historias de interés humano pueden participar en los News & Documentary Awards (Premios de Noticias y Documentales). No se aceptan segmentos o actos sobre un solo tema ni programas sobre un tema concreto. Un reportaje que participe en la categoría de Periodismo Deportivo Excepcional (Outstanding Sports Journalism) no puede participar en la de categoría del Reportaje Especial (Outstanding Feature in Spanish) y viceversa.

Los editores pueden participar en esta categoría con tal de que no participen individualmente en la categoría de Edición para el mismo reportaje.

La presentación de video debe de tener una duración total de mas de seis minutos pero menos de 15 minutos ,y debe tener solo un reportaje. La introducción y cierre del reportaje se pueden incluir, y esto no contará como parte de la duración total.

42. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH – PERSONALITY CATEGORY (PRESENTADOR DEPORTIVO SOBRESALIENTE EN PROGRAMA TRANSMITIDO EN ESPAÑOL)

- Se deben cumplir todas las reglas de NATAS EMMY (ver páginas 4-15) y las reglas fundamentales de los Sports EMMYs (ver páginas 32-46).
- El tiempo máximo de duración de los programas presentados en esta categoría es de 12 minutos.
- Sólo un individuo por entrada. Sólo una entrada por individuo, (múltiples redes permitidas).
- No hay límite en el número de entradas que la cadena puede presentar en esta categoría
- Requisito: ser parte del calendario 2019; programación de fútbol americano hasta 12:01 AM ET, 6 febrero del 2020.
- Se necesita: datos de participante, video, ensayo, página de pasajes

La categoría de Presentador Deportivo Sobresaliente en Programa Transmitido en Español es un reconocimiento a la excelencia individual como presentador, copresentador, presentador de noticias o reportero en una transmisión deportiva, ya sea de eventos en vivo, temas deportivos de interés general o particular, o ambos.

No hay límite en el número de entradas que la cadena puede presentar en esta categoría. Sólo un individuo por entrada.

El tiempo máximo de duración de los programas presentados en esta categoría es de 12 minutos. No hay límite para el número de extractos ni la duración de los segmentos.

Sumérjase en negro durante 1 segundo entre extractos de programación no continua.

El premio Emmy® otorga reconocimiento a los siguientes títulos: Presentador de Estudio, Anunciador de Jugadas, Analista de Estudio, Analista de Eventos Deportivos o Reportero de Deportes.

☆ JUDGING AND PROCEDURES

Most entries will be viewed remotely and judged in one round of voting in which the nominees and an honoree will be determined.

Peer judges will not vote on submissions from their own corporate entity or network, nor will they vote on submissions that represent a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the entry. Individuals may participate on more than one panel.

Categories 1 – 6, 10 – 17, and 21 – 25, 39 – 42

In these categories, there will be a minimum of six (6) panelists judging each category. They will include Executive Producers, Producers, Directors, Associate Producers, Associate Directors or On-Air Talent independently employed or employees of the networks or media providers.

The above categories are judged on the basis of their individual merits and not competitively, and have the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every entry must be given a score.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 7 - 9 (Shorts Sports Documentary, Long Sports Documentary and Serialized Sports Documentary)

The judging in these categories will take place in two phases. Separate judging panels will be formed for the preliminary and the final round. In the preliminary round, sub-panels will be formed and the entries will be equally divided randomly among the groups. For this phase, the judge will have to view at least 50% of each entry, and will vote via secret ballot on a scale of 10 for the highest and 1 for the lowest rating. Every entry must be given a score.

In the final round of this category, there will be a minimum of six (6) panelists. Based on the scores from the first round, six (6) to ten (10) entries will be selected for the final round. Each judge will then view each entry in its entirety. Judging is based on content, creativity and execution of the entry. Every entry must be given a score.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 18 – 20 (New Media Categories)

All New Media entries will be viewed online and judged in one round of voting, in which the nominees and recipient(s) will be determined with the exception of the Outstanding Digital Innovation category, which may be a “live” panel giving each judge the opportunity to interact with the digital Innovations in a setting consistent for all.

These categories are judged on the basis of their individual merits and not competitively, and have the possibility of one award, more than one award, or no award. Judging is based on content, creativity and execution and not on the event itself. Every entry must be given a score.

The judging panels for these three categories will be content experts rather than technicians. There will be separate judging panels for each of the Categories, although there may be an overlap with some judges serving on more than one panel.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

Categories 26 – 38 (Craft Categories & Special Classification)

The Craft Categories and Special Classification category will be judged by a minimum of six (6) panelists who have expertise in the technical craft categories they are judging. Individuals may participate on more than one panel. All Craft Categories will be judged in one round of voting, in which the nominees and honoree(s) will be determined. If the number of entries warrants having a two-phase judging process, NATAS reserves the right to implement a two-phase judging system. Judging of the Technical Team Remote, Technical Team Studio and Wensel Technical Achievement Award may be conducted at a live viewing panel in New York City.

The above categories are judged on the basis of their individual merits, and not competitively. A Category has the possibility of one award, more than one award, or no award. Judging is based on creativity and execution and not on the event itself. Every entry must be given a score.

Judges will vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating (whole numbers only, no decimals or fractions). The entry with the highest total score is the honoree. Ties will be broken by the number of #10 votes. If still tied, the tie will be broken by the number of #9 votes. If still tied, the category will be ruled a tie.

The accounting firm of Lutz & Carr supervises the voting procedures and will tabulate and review all ballots.

LIVE SPECIAL CHAMPIONSHIPS	PLAYOFF COVERAGE PLAYOFFS	LIVE SERIES REGULAR SEASON
NFL Super Bowl Pro Bowl NFL Draft	AFC Championship NFC Championship Wild Card Games	AFC NFC Thursday/Sunday/Monday
NBA / WNBA NBA Finals WNBA Finals NBA All-Star Game NBA Draft	Eastern Conference Playoffs Western Conference Playoffs	ESPN / ABC TNT
COLLEGE BASKETBALL NCAA Men's Basketball Championship NCAA Women's Basketball Championship	NCAA Men's Basketball Tournament NCAA Women's Basketball Tournament Conference Tournaments	ABC CBS ESPN FOX
COLLEGE FOOTBALL 2020 College Football Championship Game 2019 Cotton Bowl 2019 Orange Bowl 2020 Sugar Bowl 2020 Rose Bowl Army-Navy Game	ACC Championship Game Big 12 Championship Game SEC Championship Game 2019 Fiesta Bowl 2019 Peach Bowl	ABC CBS ESPN FOX NBC
BASEBALL World Series All Star Game Little League World Series	ACLS NLCS ALDS NLDS Wild Card Game	ESPN FOX MLB Network TBS
HOCKEY Stanley Cup All-Star Game	Eastern Conference Playoffs Western Conference Playoffs	NBC NBC Sports Network
GOLF US Open PGA Masters British Open Players Championship Tour Championship	FedEx Cup	ABC CBS ESPN GOLF Channel NBC
TENNIS Australian French Wimbledon US Open		ABC ESPN NBC
AUTO RACING Indy 500 Daytona 500 NASCAR Championship	NASCAR Playoffs	NBC NBC Sports Network
HORSE RACING Kentucky Derby Preakness Belmont Breeders' Cup		
ACTION SPORTS X Games Winter X Games		
SOCCER 2019 FIFA Women's World Cup Final Champions League Final	2019 FIFA Women's World Cup Knock-Out Round & Group Play Champions League Tournament	European Leagues MLS